

Dividends Pay Dividends®

As of December 31, 2023

Large Cap Quality Growth WRAP

Bahl & Gaynor Investment Counsel, Inc. 255 East Fifth Street, Suite 2700 Cincinnati, OH 45202 W: www.bahl-gaynor.com



Bahl & Gaynor Overview

We are guided by the philosophy that Dividends Pay Dividends®.

Bahl & Gaynor views its employee ownership structure as an extremely effective retention tool for promoting team stability and investment process execution.

Assets \$47.4B under management/advisement as of 12/31/23 In strategy as of 12/31/23

The Team employees Investment Committee members

Our Firm employee owned years of expertise investing in high-quality, dividend-paying stocks

[†]Bahl & Gaynor regulatory assets under management were \$17.9B and SMA platform assets under advisement were \$29.5B as of 12/31/2023. Large Cap Quality Growth AUM was \$5.2B and AUA was \$420.8M. Source: Bahl & Gaynor. Bahl & Gaynor identifies assets under management as assets over which the firm has discretion (including high net worth and institutional accounts and certain platform assets). Assets under advisement include model-only platform assets over which the firm does not have discretion.

A GIPS Composite report detailing GIPS compliant performance can be found within the final pages of this presentation.

Investment Committee

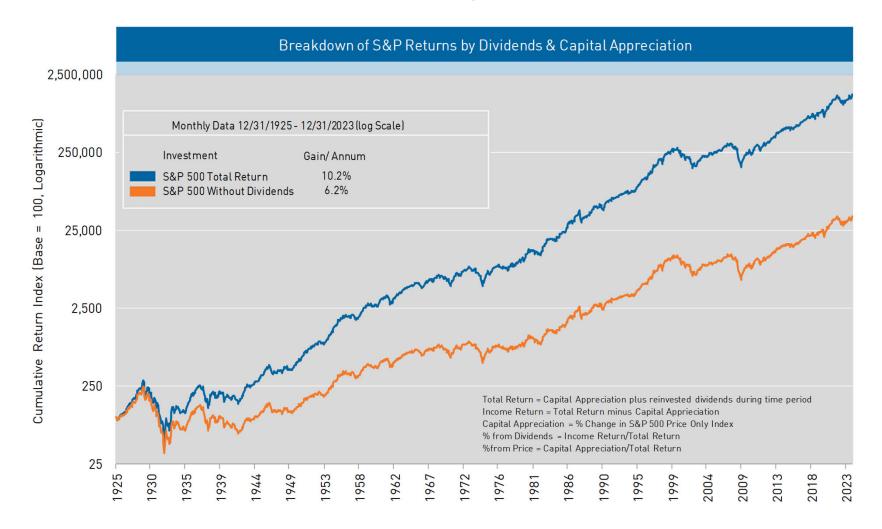


BG2019-3

Dividends and Capital Appreciation:

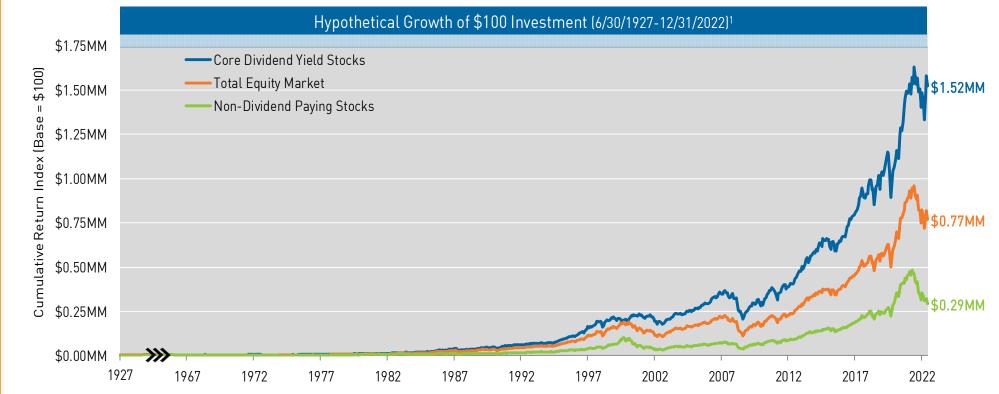
A powerful combination

Dividends have contributed 39% of the S&P 500's average annual total return from 1925 to 12/31/2023.1



Source: Ned Davis Research, Inc (Prior to 9/30/2018), FactSet (Post 9/30/2018). Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. **Past performance does not guarantee future results.** Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. It should not be assumed that your account holdings do or will correspond directly to any comparative indices. The index and other amounts shown above do not relate to the Bahl & Gaynor Large Cap Quality Growth strategy and are for illustrative purposes only.

Dividend Policy Matters



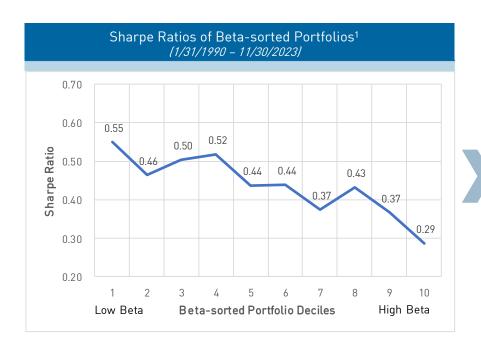
- Companies that have increased shareholder distributions have generally outperformed the total equity market and non-dividend paying companies.
- Market price may rise or fall, but dividend income that grows steadily increases income potential for individuals and institutions.
- Dividend growth provides a solid foundation for a stock's total return.

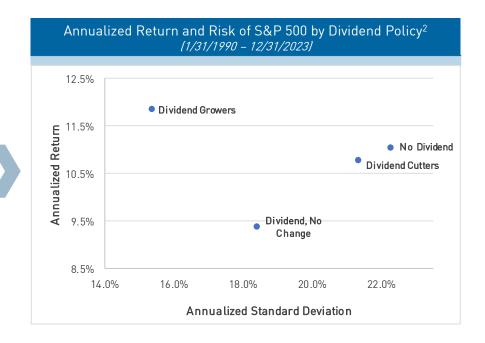
Isource: Ken French's Website - http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/index.html. Total Equity Market representative of US public equity securities listed on the NYSE, AMEX or NASDAQ exchange; Core Dividend Yield Stocks Portfolio comprised of companies with a dividend yield in the middle 40% of the total market index, reconstituted annually. Monthly returns are calculated on a value-weighted basis. Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. Past performance does not guarantee future results. All results are hypothetical, and the results are not based on the performance of an actual portfolio and the interpretation of the results should take into consideration of the limitation inherent in the results of the model. The results exclude any advisory fees, trading cost or other fees or charges. The reinvestment of dividends, interest, capital gains and withholding taxes are all built into the hypothetical analysis. Hypothetical returns may be dependent on the market and economic conditions can adversely affect the performance of the hypothetical analysis. The index and other amounts shown above do not relate to the Bahl & Gaynor Large Cap Quality Growth strategy and are for illustrative purposes only.



The Low-Beta Anomaly

A historically robust complement to dividends and dividend growth style





- Low-beta portfolios have historically produced higher Sharpe ratios than high-beta portfolios.
- Dividend-growing companies have historically exhibited better return and lower risk profiles than both dividend-paying and non-dividend companies.
- Bahl & Gaynor believes low-beta portfolios and dividend-growing companies exhibit complementary fundamental characteristics such as business stability and through-cycle earnings quality – thus, downside protection is the secondary objective of Bahl & Gaynor's Large Cap Quality Growth strategy.

Source: Ken French's Website - http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/index.html. Copyright 2024 Kenneth R. French. Data range: 1/31/1990-11/30/2023, latest available data as of this report's release date. Beta-sorted portfolio returns were formed on a value-weighted basis at the end of June each year utilizing trailing 60-month returns for the calculation of beta using this Scholes-Williams method dividing the sample of portfolios into beta deciles. Sharpe Ratios for each beta-sorted portfolio were calculated based on monthly return series for the corresponding decile of beta-sorted portfolio.

2 Source: All data from Strategas Research, Inc. © Copyright 2024 Strategas Research, Inc. The "Dividend Growers" basket includes S&P 500 securities with a current dividend greater than the prior year, the "Dividend Cutters" basket is comprised of securities that pay a current dividend less than the prior year, and the "No Dividend" basket includes S&P 500 companies that do not pay a dividend.

Past performance does not guarantee future results. Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only.

BG320240105-1



Why Dividends?

Bahl & Gaynor typically invests in high-quality companies that pay growing dividends.

We believe a strong dividend policy signals:

Earnings power

Regular dividends that follow a defined payout ratio are a useful proxy for management's confidence in the business.

Earnings quality

The ability to pay cash from reported earnings points to the inherent quality of those earnings.

Business stability

The ability to pay a dividend is an important indicator to investors that the company has a proven and sustainable business model.

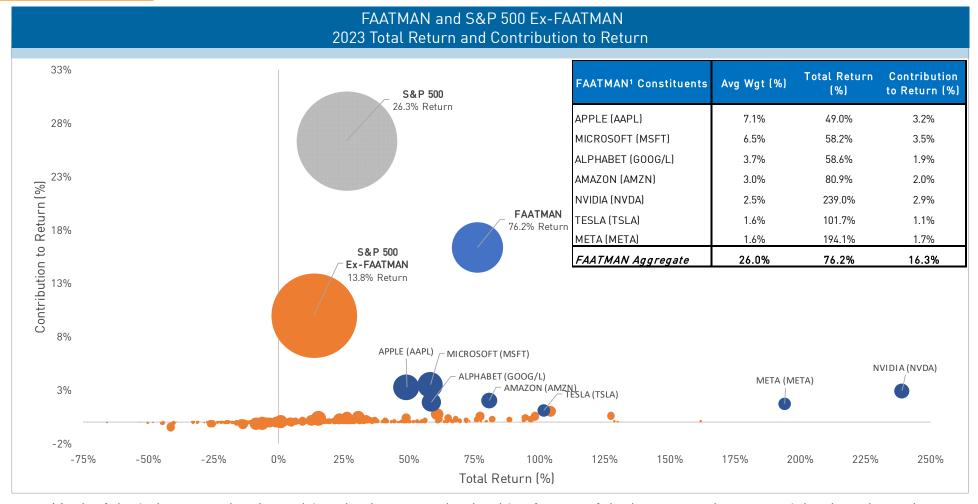
Financial strength

Dividends are a powerful tool in communicating financial health to the capital markets.



Narrow Mega-Cap Leadership

S&P 500 return driven by a small subset of stocks in 2023



- Much of the index return has been driven by the narrow leadership of seven of the largest market-cap weighted stocks or the "FAATMAN" group, up +76.2%.
- These stocks represent a mere 1.4% of the *number* of stocks in the S&P 500 index but accounted for 26% of the market-cap weight and 62.2% of the index's 26.3% return.
- The aggregate TTM P/E ratio of this cohort increased from 25.7x on 12/31/22 to 37.3x on 12/31/23.

Figures represent the 2023 total return of the S&P 500 Index, the "FAATMAN" group defined below and the S&P 500 Index returns excluding the "FAATMAN" stocks. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. Past performance does not quarantee future results. The index and other amounts shown above do not relate to the Bahl & Gaynor strategies and are for illustrative purposes only. "FAATMAN" stocks include Facebook/Meta (META), Apple (AAPL), Amazon (AMZN), Tesla (TSLA), Microsoft (MSFT), Alphabet (GOOG/L), and Nvidia (NVDA). TTM is trailing 12 months. Source: FactSet. Data as of most recent quarter end.



2023 Attribution – S&P 500

Top contributors to the S&P 500 were generally represented by lower yielding stocks or non-dividend payers

S&P 500 - 10 Largest Contributors (12/31/2022 - 12/31/2023)											
		Total Return Index									
Name	Total Return	Contribution	Dividend Yield								
Microsoft	58.2%	3.49%	0.80%								
Apple	49.0%	3.24%	0.50%								
NVIDIA	239.0%	2.90%	0.03%								
Amazon.com	80.9%	2.02%	0.00%								
Alphabet	58.6%	1.88%	0.00%								
Meta Platforms	194.1%	1.71%	0.00%								
Tesla	101.7%	1.09%	0.00%								
Broadcom	104.2%	0.75%	1.88%								
Eli Lilly & Co	60.9%	0.53%	0.89%								
Advanced Micro Devices	127.6%	0.44%	0.00%								
Average	107.4%		0.41%								

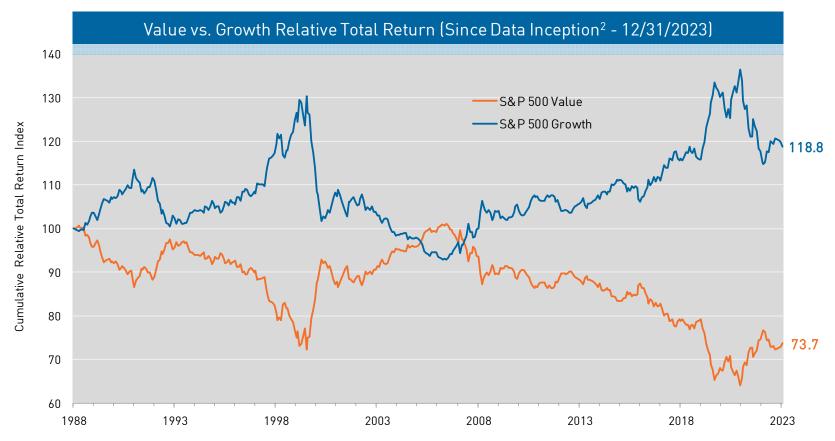
S&P 500 -	10 Largest Detractor	rs (12/31/2022 - 12/	31/2023)	
		Total Return Index		
Name	Total Return	Contribution	Dividend Yield	
Pfizer Inc.	-41.2%	-0.39%	5.84%	
Chevron	-13.6%	-0.17%	4.05%	
Johnson & Johnson	-8.6%	-0.16%	3.04%	
NextEra Energy	-25.3%	-0.14%	3.08%	
Bristol-Myers Squibb	-26.2%	-0.12%	4.68%	
Charles Schwab	-16.0%	-0.11%	1.45%	
Exxon Mobil	-6.2%	-0.10%	3.80%	
Moderna	-44.6%	-0.09%	0.00%	
First Republic Bank	-99.7%	-0.08%	0.00%	
Dollar General	-44.1%	-0.08%	1.74%	
Average	-32.6%		2.77%	

- In 2023, index performance has been dominated by the growth factor which is typically characterized by lower yielding or non-dividend paying stocks.
- The top 10 contributors to the S&P 500 accounted for 92.0% of the S&P 500's 26.3% 2023 return.
- Core and value stocks, which are typically characterized as dividend payers, underperformed in 2023.

Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. Past performance does not guarantee future results. The index and other amounts shown above do not relate to the Bahl & Gaynor strategies and are for illustrative purposes only. Indices are unmanaged, hypothetical portfolios of securities that are often used as a benchmark in evaluating the relative performance of a particular investment. An index should only be compared with a mandate that has a similar investment objective. An index is not available for direct investment and does not reflect any of the costs associated with buying and selling individual securities or management fees.



Secular Trends in Investor Style Preference¹



- Bahl & Gaynor's dividend growth philosophy leads to ownership of both growth and value companies and is not predicated on style favoritism.
- Value and Growth style sentiment can fluctuate wildly over time, the last decade representing a Growth style bull market that may be ending amid geopolitical, inflationary, and valuation headwinds.
- Bahl & Gaynor's style agnosticism seeks to address risks attendant to myopic market-level favoritism.

¹S&P Growth and Value Classifications sourced from Standard & Poor's and determined by ratio of Growth Factors (3YR Net Change in EPS over Current Price, 3YR Sales per Share Growth Rate and trailing twelve months (TTM) Momentum) and Value Factors (Book Value to Price Ratio, Earnings to Price Ratio and Sales to Price Ratio). ²12/30/1988. **Past performance does not guarantee future results.** Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. It should not be assumed that your account holdings do or will correspond directly to any comparative indices. The index and other amounts shown above do not relate to the Bahl & Gaynor Large Cap Quality Growth strategy and are for illustrative purposes only.

Source: FactSet, 2024.

Large Cap Quality Growth Overview

Goals

Bahl & Gaynor's Quality Growth strategy seeks:

- 1. Accelerated Income Growth
- 2. Downside Protection
- 3. Price Appreciation

Strategy

- Unique, fundamental equity strategy focused on current income and accelerated income growth to generate long-term purchasing power.
- Dividends provide tax-favored income for individuals.
 - 97.5% of dividend income was qualified¹ as of 12/31/2023.
- 100% of companies currently owned in the strategy pay dividends declared in US dollars.
- High active share² large cap core mandate seeking competitive through-cycle risk-adjusted returns vs. S&P 500 benchmark.
- Long-term investment focus with annual turnover typically <25%.

¹A qualified dividend is taxed at the capital gains tax rate versus the ordinary income tax rate. This does not constitute tax advice. Please consult a tax advisor regarding the taxation of dividends.

²Active Share measures the fraction of a portfolio (based on position weights) that differs from the benchmark. The higher the active share, the greater the difference between the portfolio and index holdings/weights.

Principal risks of investing in this strategy include stock market risk, management risk, recent market events risk, and large cap company risk. All equity investments inherently have aspects of risk associated with them; past performance is no guarantee of future results. An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time.



Inherent Risk Mitigation

A risk aware investment philosophy that has historically produced competitive risk-adjusted returns relative to the benchmark

Current Income & Accelerated Dividend Growth¹

- Dividend yield of 2.1%² from 45+ stocks, all of which pay a dividend
- Weighted average one-year dividend growth rate of 10.5% and five-year dividend growth rate of 11.0%
- 98% of holdings increased the dividend in the last 12 months³
- 48 of the 54 holdings have increased the dividend for at least 10 consecutive years³

Downside Protection, Diversification & Quality

- Over the last year, the strategy has exhibited strong downside capture ratio of 0.83 versus the S&P 5004
- High conviction, and often high-quality stocks are held at overweight positions; the top 10 holdings comprise 36.5% of the portfolio¹
- 38.0% of the Strategy is classified as A- or better by S&P's Quality Ranking, versus 26.2% of the S&P 5001

Long-Term Capital Appreciation through Risk-Adjusted Returns, Since 12/31/1999⁵

- Gross/net beta of 0.81 / 0.82 compared to the S&P 500 (3rd / 3rd percentile rank versus large cap core peers, "peers")
- Gross/net alpha of 1.90 / -1.13 compared to the S&P 500 (27th / 99th percentile rank versus peers)
- Gross/net standard deviation of 13.32% / 13.42% compared to the S&P 500 at 15.39% (3rd / 3rd percentile rank vs. peers)
- Competitive risk adjusted returns with gross/net Sharpe ratio of 0.48 / 0.24 versus the S&P 500 Sharpe ratio of 0.32 (16th / 99th percentile rank versus peers)

Data as of most recent quarter end. Sources: Bahl & Gaynor, FactSet, Informa – PSN. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. Past performance does not guarantee future results. ¹Data is drawn from the Large Cap Quality Growth model portfolio that is fully discretionary, unconstrained and subject to change. Individual Bahl & Gaynor clients may or may not hold these positions or have similar characteristics. ²Dividend yield includes cash holdings. ²An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time. ³Historical downside capture is the sum of Quality Growth returns on all S&P 500 down days divided by the sum of S&P 500 returns on all respective down days. Down days are defined as any trading day the S&P 500 Index posts a negative total return. The above is intended only to illustrate how the strategy has behaved in relation to the S&P 500 on down days and makes no representation about investment performance. ⁴ Percentile ranking courtesy of Informa PSN's Large Cap Core Universe.⁵Time period chosen to show performance of the strategy from the prior market cycle peak through the entirety of that cycle. PSN US Large Cap Core Universe includes US equity products that select Large Cap (over \$10B) as their primary market capitalization range with core chosen as the primary style. REITs and convertible products are excluded.





Investment Process

The Bahl & Gaynor Large Cap Quality Growth strategy invests in high-quality dividend-growth companies to form a portfolio that provides current income and accelerated portfolio income growth.

Bottom-Up Quantitative Screen

- \$1 billion market cap at purchase
- Historical earnings and dividend growth (e.g., two dividend increases in the last five years)
- Strong balance sheets and cash flow generation

Fundamental Sector Review

- Conducted by Investment Committee, with assigned sector responsibility
- Review current and potential holdings
- Quantitative and qualitative comparison of stocks versus peers, history and market

Fundamental Security Investigation

- Target dominant companies with clear competitive advantage and reasonable valuation
- Shareholder-friendly management with large insider ownership
- Emphasize companies with consistent growth characteristics
- Seek to meet with senior management
- Reduces stock universe to a Focus List of 200-300 stocks

Investment Committee Review & Implementation

- Consensus decision-making process
- Portfolio typically contains 45-55 stocks and a non-tactical 1% - 3% cash position
- Portfolio typically managed to maximum 5% capital contribution per stock
- Harmonious balance between absolute yield and growth of income

Bahl & Gaynor will consider selling or trimming our Large Cap Quality Growth positions for any one of the following reasons:

Dividend Policy

- Declining growth rate
- No increase for some time
- Dividend payment reduction

Fundamental

- Valuation
- Oversized position
- Better opportunity for yield, enhanced fundamentals, or income growth elsewhere

Cash Flow or Earnings

- Declining cash flow return on investment
- Negative operating cash flow
- Declining earnings quality
- Accounting issues

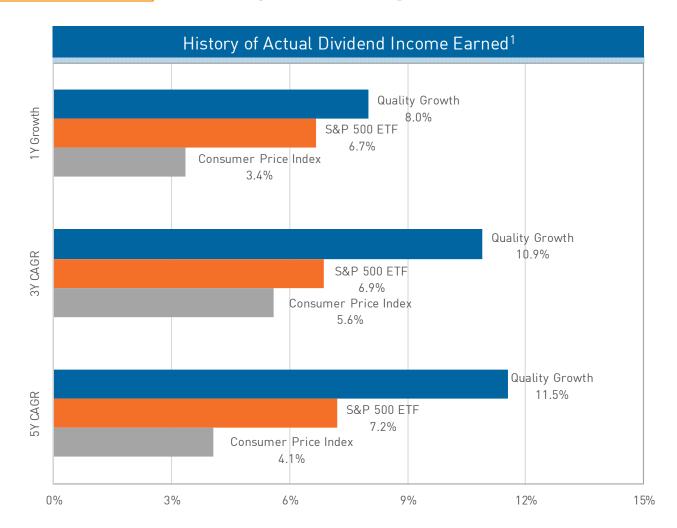
Management

- Unexpected leadership change
- New ownership, acquisition or rising debt level
- Unusual insider trading



Income Growth Results – 4Q2023

Strong cash flow growth at enhanced yield





CAGR is the compound annual growth rate. Past performance does not guarantee future results. These figures are for illustrative purposes only. Individual Bahl & Gaynor clients may realize different income growth rates due to variable client investing needs. ¹The income growth rate for the Bahl & Gaynor Large Cap Quality Growth strategy is calculated as of the most recent quarter-end using the trailing twelve months of income earned in a model portfolio, with income reinvestment, compared to the income earned in the twelve-month period one year prior and first twelve months for the S/I calculation. The income growth rate for the SPDR® S&P 500 ETF Trust (SPY) is shown as an investable proxy for the S&P 500 Index that pays out real distributions of dividend income paid by the index constituents. SPY was chosen versus other S&P 500 Index Tracking ETFs due to its status as the largest ETF tracking the S&P 500 Index and its longer history, with an inception date of 1/22/1993, versus peers. SPY income is calculated as of the most recent quarter-end using the trailing twelve months of income earned per the distribution rate paid by the ETF, with income reinvestment at the end of each quarter, compared to the income earned in the twelve-month period one year prior and first twelve months for the S/I calculation. The Consumer Price Index (CPI) is released by the Bureau of Labor Statistics as a measure of the average change over time in the prices paid by urban consumers for a market basket of consumer goods and services. ²Dividend yield includes cash holdings..

14



Large Cap Quality Growth Model Portfolio Dividend Analysis[†] *An emphasis on current income and accelerated dividend growth*

Company Name	1- Year Dividend	5-Year Average	Dividend Yield	Income	10 + Years of
· ·	Growth	Dividend Growth ¹		Percentage	Dividend Increases
Abbott Laboratories	7.8%	11.4%	2.0%	1.4%	√
AbbVie Inc Accenture PLC Ireland Class A	4.7%	7.7%	4.0%	5.1%	√
Air Prods & Chems Inc	15.2% 8.0%	12.1% 9.7%	1.5%	1.4%	√
	12.7%	9.7%	2.6%	1.1%	√
American Financial Group Inc Ohio					√
Amgen Inc	5.6% 13.2%	9.2%	3.1%	0.9%	√
Analog Devices Inc				1.4%	√
Automatic Data Processing Inc	12.0%	12.1%	2.4%	0.5%	√
Bank America Corp	9.1%	9.9%	2.9%	4.6%	✓
Booz Allen Hamilton Holding Corp CI A	9.3%	19.9%	1.5%	1.4%	√
Broadcom Inc	14.1%	14.7%	1.9%	4.7%	✓
Broadridge Financial Solutions Inc	10.3%	10.5%	1.6%	3.3%	✓
Carlisle Cos Inc	13.3%	16.3%	1.1%	1.1%	✓
CBOE Global Mkts Inc	10.0%	12.2%	1.2%	0.3%	✓
CDW Corp	5.1%	16.0%	1.1%	1.1%	✓
Chevron Corp	6.3%	6.2%	4.0%	5.3%	✓
Cintas Corp	17.4%	21.4%	0.9%	1.5%	✓
CMS Energy Corp	6.0%	6.4%	3.4%	1.4%	✓
Coming Inc	3.7%	9.2%	3.7%	2.3%	✓
Dell Technologies Inc CI C	12.1%	0.0%	1.9%	0.5%	
Eli Lilly & Co	15.0%	15.0%	0.9%	1.8%	✓
Evercore Inc Class A	5.6%	8.7%	1.8%	1.3%	✓
Hartford Financial Services Group Inc	10.6%	9.4%	2.3%	2.1%	✓
Hershey Co	15.1%	10.5%	2.6%	1.1%	✓
Home Depot Inc	10.0%	15.2%	2.4%	2.5%	√
Illinois Tool Works Inc	6.9%	7.0%	2.1%	0.7%	√
Keurig Dr Pepper Inc	7.5%	7.5%	2.6%	1.8%	
Kla Corporation Com New	11.5%	14.1%	1.0%	1.1%	✓
L3Harris Technologies Inc	1.8%	10.7%	2.2%	0.5%	
Marsh & McLennan Cos Inc	20.3%	11.3%	1.5%	2.5%	
Merck & Co Inc	5.5%	7.0%	2.8%	2.6%	, ,
Mondelez Intl Inc CI A	10.4%	10.3%	2.3%	3.6%	
Motorola Solutions Inc	11.4%	11.4%	1.3%	2.0%	/
Nextera Energy Inc	10.0%	11.0%	3.1%	2.8%	
Northrop Grumman Corp	8.1%	9.3%	1.6%	1.1%	<i>J</i>
Otis Worldwide Corp	17.2%	0.0%	1.5%	1.0%	V
PepsiCo Inc	10.0%	6.4%	3.0%	2.7%	✓
Phillips 66	8.2%	5.6%	3.2%	0.8%	
PNC Financial Services Group Inc	3.3%	10.3%	4.0%	2.4%	\ \ \ \ \ \
Procter & Gamble Co	3.0%	5.6%	2.6%	1.7%	
ProLogis Inc	10.1%	12.6%	2.6%	2.5%	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Qualcomminc	6.7%	5.2%	2.2%	0.9%	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Regions Financial Corp	20.0%	11.4%	5.0%	1.3%	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Sempra	3.9%	5.9%	3.2%	2.6%	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
Snap On Inc	14.8%	14.4%	2.6%	0.6%	\ \ \ \ \ \
Starbucks Corp	7.5%	9.6%	2.4%	2.1%	√ √
Stryker Corp	6.7%	9.0%	1.1%	0.8%	
Targa Resources Corp	42.9%	- 11.3%	2.3%	0.8%	✓
TJX Cos Inc	12.7%	- 11.3%	1.4%	2.2%	
					,
Travelers Companies Inc	7.5%	5.4%	2.1%	1.3%	√
Union Pacific Corp	0.0%	10.2%	2.1%	1.1%	✓
UnitedHealth Group Inc	13.9%	15.9%	1.4%	1.7%	√
Waste Management Inc	7.7%	8.5%	1.6%	1.5%	✓
Williams Cos Inc	5.3%	5.6%	5.1%	2.6%	
Average (\$ Weighted)	10.5%	11.0%	2.1% ²		
S&P 500	6.8%	5.7%	1.5%		

Dividend increases from portfolio companies in 4Q23

9.8%

Average dividend increase in 4Q23

50

Portfolio dividend increases in 2023

Dividend Increase in 4Q23

Largest Income Percentage

Quality Growth model portfolio is fully discretionary, unconstrained and is subject to change. The holdings shown should not be considered a recommendation or solicitation to buy or sell any particular security and may not represent all of the securities purchased, sold or recommended for any particular advisory client. You should not assume that an investment in any of the securities was or will be profitable.

† Dividend increases are based on declaration date. ¹ Quality Growth model portfolio 5-Year Dividend Growth is calculated as the compound annualized growth rate (CAGR) of the current dividend rate as of the most recent declaration date versus the same dividend rate 5 years prior. Figures based on Quality Growth strategy holdings as of most recent quarter end. S&P 500 5-Year Dividend Growth is calculated as the CAGR of the income earned in the most recent quarter versus the same quarter 5 years prior. This exhibit should not be construed to imply future results. ² Dividend yield includes cash holdings

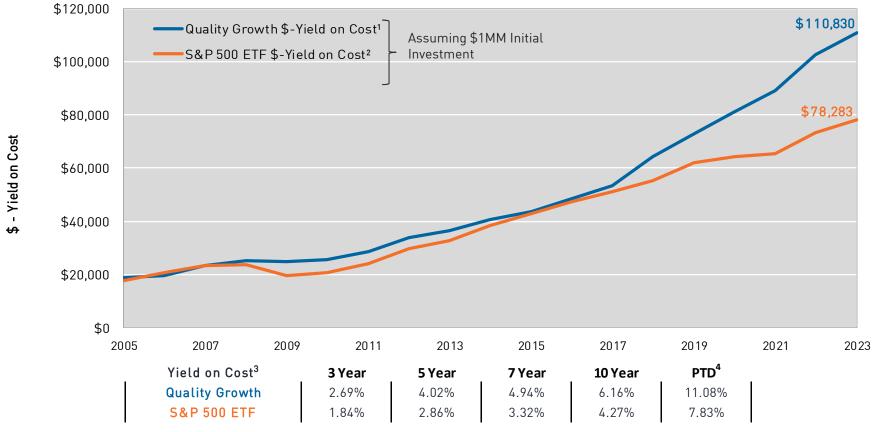
The 10+ years of dividend increases represent consecutive years of dividend increases. The 1-year dividend growth, 5-year average dividend growth and 10+ years of dividend increases statistics are included for information purposes and represent past performances. The portfolio did not necessarily hold all these securities for the 1-, 5-, or 10- year periods and therefore, the portfolio has not necessarily experienced all these dividend increases even though these securities had those dividend increases over that period.

Source: Bloomberg, FactSet, and company annual reports.

Income History:

Yield on cost is an important consideration

- Yield on cost is the actual dividend income earned divided by the initial investment specified at the starting date. It can only grow through owning stocks that increase the dividends they pay over time.
- The Large Cap Quality Growth strategy generated \$110,830 in income during the year ending 12/31/2023 based on a \$1MM initial investment at 12/31/2004.

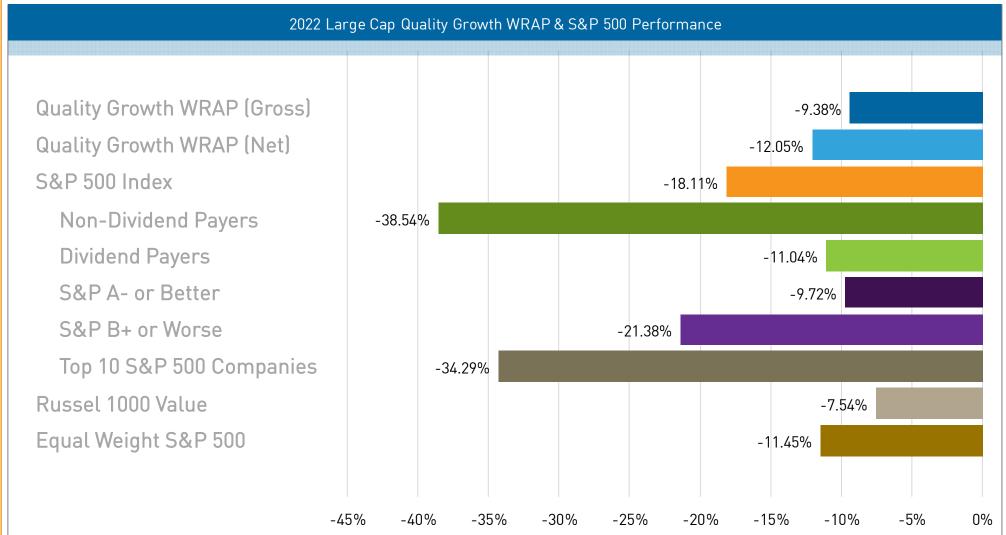


These figures are for illustrative purposes only. Individual Bahl & Gaynor clients may realize different income growth rates due to variable client investing needs. Past performance does not guarantee future results. Yield on cost is calculated on a gross of fee basis and does not incorporate the impact of advisory and other fees which will be experienced by investors. Large Cap Quality Growth's yield on cost is calculated as of the most recent year-end using a model account by dividing the trailing twelve months of income earned by the market value as of 12/31/2004 and includes reinvestment of income. The yield is dollarized using \$1mm initial starting investment at PTD, 12/31/2004. \$2PDR® S&P 500 ETF Trust (SPY) yield on cost is calculated using the same methodology, including income reinvestment, at strategy PTD, 12/31/2004. SPY is used as an investable proxy of the S&P 500 Index that pays real distributions of dividend income paid by the index constituents. SPY was chosen versus other S&P 500 Index Tracking ETFs due to its status as the largest ETF tracking the S&P 500 Index and its longer history, with an inception date of 1/22/1993, versus peers. 3Yield on Cost for each time period is calculated following the same methodology but is compared to beginning capital three, five, seven, and ten years prior. 4Period to date (PTD) yield on cost beginning 12/31/2004.

Source: Bahl & Gaynor and Bloomberg as of most recent quarter end.

2022 Large Cap Quality Growth WRAP Composite Performance

In 2022, dividend paying, high quality and equal-weight stocks outperformed mega-cap and non-dividend stocks

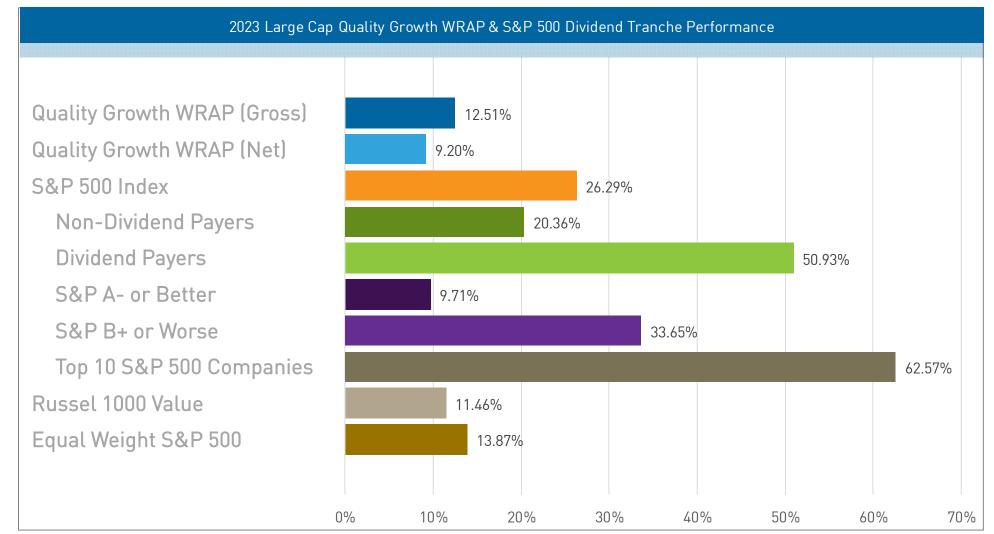


Data as of 12/31/2022. Past performance does not guarantee future results. The S&P 500 dividend tranches are calculated as cap-weighted return figures. Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. Quality tranches are defined as S&P 500 Quality Rankings of A- or Better and B+ or Worse. Top 10 S&P 500 Companies include the top market-cap weighted companies, or top 11 stocks including both share classes of Alphabet, throughout the period. Return is the average cap-weighted return of Apple (AAPL), Microsoft (MSFT), Amazon (AMZN), Alphabet (GOOG/L), Berkshire Hathaway (BRK.B), NVIDIA (NVDA), Tesla (TSLA), Meta Platforms (META), UnitedHealth (UNH), and Johnson & Johnson (JNJ). The Equal Weight S&P 500 is proxied by the S&P500 Equal weighted USD Total Return Index (SPXEWTR). It should not be assumed that client account holdings do or will correspond directly to any comparative indices. The Large Cap Quality Growth strategy is typically compared to the S&P 500 Index. Any comparison to the Russell 1000 Value or Equal Weight S&P 500 Index is for illustrative purposes only.

Source: FactSet, 2024

2023 Large Cap Quality Growth WRAP Composite Performance

In 2023, dividend paying, high quality, and equal-weight stocks lagged mega-cap and non-dividend stocks

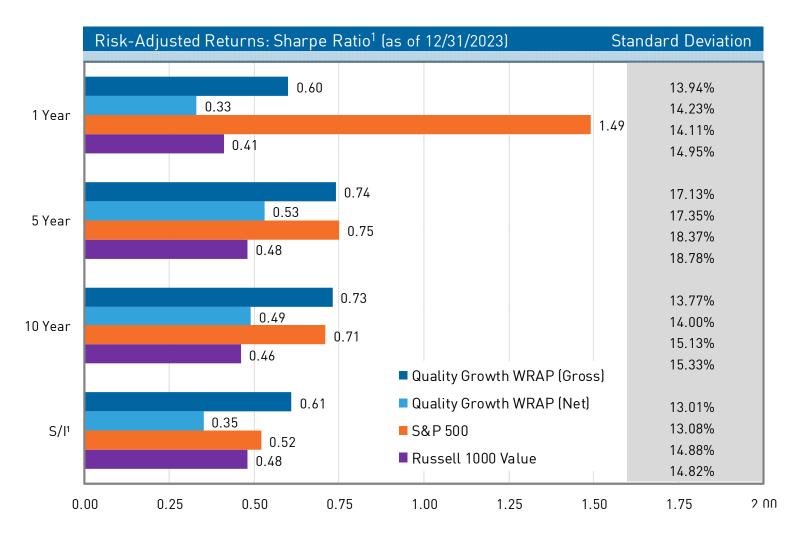


Data as of most recent quarter end. Past performance does not guarantee future results. The S&P 500 dividend tranches are calculated as cap-weighted return figures. Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. Quality tranches are defined as S&P 500 Quality Rankings of A- or Better and B+ or Worse. Top 10 S&P 500 Companies include the top market-cap weighted companies, or top 11 stocks including both share classes of Alphabet, throughout the period. Return is the average cap-weighted return of Apple (AAPL), Microsoft (MSFT), Amazon (AMZN), Alphabet (GOOG/L), Berkshire Hathaway (BRK.B), NVIDIA (NVDA), Tesla (TSLA), Exxon Mobil (XOM), UnitedHealth (UNH), and Meta Platforms (META). The Equal Weight S&P 500 is proxied by the S&P500 Equal weighted USD Total Return Index (SPXEWTR). It should not be assumed that client account holdings do or will correspond directly to any comparative indices. The Large Cap Quality Growth strategy is typically compared to the S&P 500 Index. Any comparison to the Russell 1000 Value or Equal Weight S&P 500 Index is for illustrative purposes only 18

Source: FactSet, 2024

Risk-Adjusted Return Results

Active, differentiated risk adjusted return profile vs. index



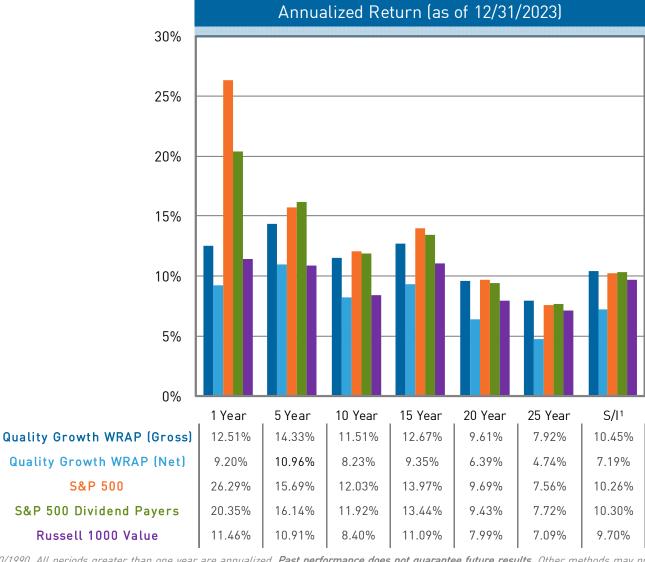
 Bahl & Gaynor's active risk management approach seeks to deliver a differentiated risk-adjusted return profile versus the S&P 500

'Sharpe Ratio is a measure for calculating risk-adjusted return. It is the return earned in excess of the risk-free rate per unit of volatility or total risk. Inception date 6/30/1990. All periods greater than one year are annualized. Past performance does not guarantee future results. Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time. The Large Cap Quality Growth strategy is typically compared to the S&P 500 Index. Any comparison to the Russell 1000 Value is for illustrative purposes only.

Source: Informa - PSN .

Large Cap Quality Growth WRAP Composite Performance

Long-term focus has provided competitive through-cycle returns relative to style proxies and benchmark

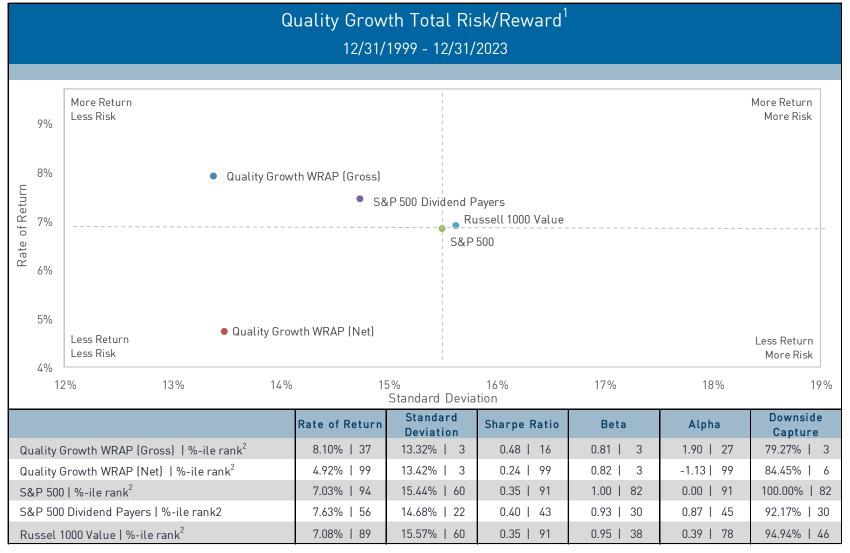


Inception date 6/30/1990. All periods greater than one year are annualized. **Past performance does not guarantee future results.** Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time. The S&P 500 Dividend Payers consists of only dividend-paying companies at the beginning of each year in the S&P 500. The return figures are calculated as a cap-weighted, float-adjusted index. The Large Cap Quality Growth strategy is typically compared to the S&P 500 Index. Any comparison to the Russell 1000 Value is for illustrative purposes only.



Large Cap Quality Growth WRAP Risk/Reward Analysis:

Percentile rankings indicate a strong risk/reward profile



• Our primary objectives are accelerated income growth, downside protection, and price appreciation.

Time period chosen to show performance of the strategy from the prior market cycle peak through the entirety of that cycle. Percentile rankings courtesy of Informa – PSN's Large Cap Core Universe. PSN US Large Cap Core Universe includes US equity products that select Large Cap (over \$10 billion) as their primary market capitalization range with Core chosen as the primary style. REIT and convertible products are excluded. The S&P 500 Dividend Payers consists of only dividend-paying companies at the beginning of each year in the S&P 500. The return figures are calculated as a cap-weighted, float-adjusted index. At the time of this update, there were 50 peers are available for consideration in the rankings. Past performance does not quarantee future results. A glossary of investment terms is available on the Disclosure page at the end of this presentation. The Large Cap Quality Growth strategy is typically compared to the S&P 500 Index. Any comparison to the Russell 1000 Value is for illustrative purposes only. 21 Source: Informa - PSN



Large Cap Quality Growth Model Portfolio

as of December 31, 2023

Quality Growth Sector Allocation History												S&P 500
Sector ¹	4Q'13	4Q'14	4Q'15	4Q'16	4Q'17	4Q'18	4Q'19	4Q'20	4Q'21	4Q'22	4Q'23	4Q'23
Communication Services	-	-	-	-	-	2.2%	2.2%	3.0%	1.7%	0.0%	0.0%	8.6%
Consumer Discretionary	11.8%	9.8%	12.0%	10.7%	9.0%	5.6%	7.9%	6.0%	6.7%	7.2%	7.2%	10.9%
Consumer Staples	12.2%	10.0%	10.5%	10.2%	9.3%	8.5%	7.0%	5.6%	6.2%	9.4%	8.8%	6.2%
Energy	9.5%	7.9%	4.6%	3.8%	1.7%	2.8%	4.1%	1.6%	1.6%	4.9%	5.0%	3.9%
Financials	9.9%	14.8%	19.5%	15.7%	17.7%	17.1%	16.4%	15.0%	15.8%	15.3%	14.6%	13.0%
Health Care	14.5%	19.9%	15.5%	16.2%	15.6%	17.1%	10.9%	14.9%	16.8%	16.5%	15.0%	12.6%
Industrials	15.5%	11.7%	12.1%	13.3%	11.9%	11.4%	12.9%	15.6%	11.5%	14.3%	19.9%	8.8%
Information Technology	16.8%	18.7%	17.6%	20.9%	23.2%	22.9%	23.5%	26.3%	29.4%	21.7%	19.4%	28.9%
Materials	4.4%	4.4%	2.7%	1.5%	2.2%	2.2%	2.3%	2.5%	2.8%	2.5%	2.3%	2.4%
Real Estate	0.0%	0.0%	1.0%	0.9%	1.8%	1.9%	2.9%	2.1%	2.1%	1.7%	2.0%	2.5%
Utilities	2.7%	0.0%	1.8%	4.0%	4.9%	5.3%	6.9%	5.6%	4.2%	5.0%	4.5%	2.3%
Money Market	2.7%	2.8%	2.7%	2.8%	2.7%	3.0%	2.9%	1.8%	1.2%	1.7%	1.3%	0.0%

Top 10 Portfolio Holdings										
Holding	% of Portfolio	S&P Quality Ranking								
Broadcom (AVGO)	5.27%	NR								
Broadridge Financial Solutions (BR)	4.39%	A-								
Eli Lilly (LLY)	4.25%	В								
Marsh & McLennan (MMC)	3.42%	A-								
Cintas (CTAS)	3.37%	A-								
Bank of America (BAC)	3.35%	В								
Motorola Solutions (MSI)	3.35%	В								
Mondelez International (MDLZ)	3.22%	В								
TJX Companies (TJX)	3.20%	A+								
Chevron (CVX)	<u>2.72%</u>	В								
% of Portfolio Value:	36.53%									

Portfolio Characteristics									
Characteristic	Quality Growth	S&P 500							
P/E Ratio (trailing 12 months)	22.5x	23.0x							
P/B Ratio	4.5x	4.2x							
Weighted Average Market Cap	\$158.3 B	\$721.7 B							
Median Market Cap	\$71.4 B	\$33.2 B							
Dividend Yield	2.1%	1.5%							
A- or better S&P Quality Ranking	38.0%	26.2%							
Number of Positions	54	503							

Standard & Poor's (S&P) Quality Ranking: S&P determines "quality" via a company's 10-year history of earnings growth and dividend growth. Those with a quality rating of B+ (or better) are considered "average" (or better). Data is drawn from the Quality Growth model portfolio that is fully discretionary, unconstrained and subject to change. Individual Bahl & Gaynor clients may or may not hold these positions or have similar characteristics. Dividend yield includes cash holdings. 1 Sector weights are as of period end.

Source: FactSet.



Large Cap Quality Growth WRAP Composite Performance

Large Cap Quality Growth vs. Benchmarks											
Annual & Quarterly Performance	Quality Growth WRAP (Gross)	Quality Growth WRAP (Net)	S&P 500	Equal Weight S&P 500	Russell 1000 Value						
4Q 2023	11.05%	10.22%	11.69%	11.87%	9.50%						
3Q 2023	-2.62%	-3.35%	-3.27%	-4.90%	-3.16%						
2Q 2023	4.43%	3.66%	8.74%	3.99%	4.07%						
1Q 2023	-0.37%	-1.11%	7.50%	2.93%	1.01%						
2023	12.51%	9.20%	26.29%	13.87%	11.46%						
2022	-9.38%	-12.05%	-18.11%	-11.45%	-7.54%						
2021	28.12%	24.34%	28.71%	29.63%	25.16%						
2020	10.65%	7.40%	18.40%	12.83%	2.80%						
2019	35.13%	31.15%	31.49%	29.24%	26.54%						
2018	-1.53%	-4.43%	-4.38%	-7.64%	-8.27%						
2017	24.75%	21.08%	21.83%	18.90%	13.66%						
2016	10.44%	7.19%	11.96%	14.80%	17.34%						
2015	0.31%	-2.64%	1.38%	-2.20%	-3.83%						
2014	11.83%	8.54%	13.69%	14.49%	13.45%						
2013	28.73%	24.94%	32.39%	36.16%	32.53%						
2012	10.35%	7.10%	16.00%	17.65%	17.51%						
2011	5.43%	2.33%	2.11%	-0.11%	0.39%						
2010	12.50%	9.19%	15.06%	21.91%	15.51%						
2009	19.52%	16.00%	26.46%	46.31%	19.69%						
2008	-24.39%	-26.62%	-37.00%	-39.72%	-36.85%						
2007	8.17%	4.98%	5.49%	1.53%	-0.17%						
2006	10.57%	7.32%	15.80%	15.80%	22.25%						
2005	3.61%	0.56%	4.91%	8.06%	7.05%						
2004	11.78%	8.49%	10.88%	16.95%	16.49%						
2003	19.91%	16.38%	28.68%	40.97%	30.03%						
2002	-12.56%	-15.14%	-22.06%	-18.18%	-15.52%						
2001	-7.44%	-10.16%	-11.93%	-0.39%	-5.59%						
2000	6.64%	3.50%	-9.10%	9.64%	7.01%						
1999	3.60%	0.55%	21.04%	12.03%	7.35%						
1998	19.06%	15.56%	28.58%	12.19%	15.63%						
1997	43.56%	39.33%	33.36%	29.05%	35.18%						
1996	23.24%	19.61%	22.96%	19.02%	21.64%						
1995	35.33%	31.34%	37.58%	32.03%	38.36%						
1994	0.70%	-2.26%	1.32%	0.95%	-1.98%						
1993	2.79%	-0.23%	10.08%	15.12%	18.07%						
1992	4.56%	1.48%	7.62%	15.63%	13.58%						
1991	36.64%	32.62%	30.47%	35.51%	24.55%						

Please review the GIPS Report on the following page. The Large Cap Quality Growth strategy is typically compared to the S&P 500 Index. Any comparison to the Russell 1000 Value is for illustrative purposes 23



Large Cap Quality Growth WRAP Platform Composite

June 30, 1990 (inception date) - December 31, 2022

	Net	"Pure" Gross	Benchmark	Benchmark Return (%)		Composite	3 Year Ex-	Post Standard [Deviation	Total Composite	Non-fee	Total Firm	Total
Year	Return (%)	Return (%)	Return (%) S&P 500	Russell 1000 Growth	Number of Accounts	Dispersion (%)	Composite (%)	S&P 500 (%)	Russell 1000 Growth (%)	Assets (\$MM)	Paying Assets (%)	Assets (\$MM)	AUA (\$MM) ¹
2013	24.94	28.73	32.39	33.49	≤ 5	N/A	10.5	11.9	12.2	437.8	0.0	6,462.4	4,616.5
2014	8.54	11.83	13.69	13.05	≤ 5	N/A	8.6	9.0	9.6	507.8	0.0	7,545.8	5,699.9
2015	-2.64	0.31	1.38	5.67	≤ 5	N/A	10.8	10.5	10.7	512.6	0.0	7,966.6	6,050.1
2016	7.19	10.44	11.96	7.07	≤ 5	N/A	10.6	10.6	11.2	513.1	0.0	8,792.4	8,425.1
2017	21.08	24.75	21.83	30.22	≤ 5	N/A	10.2	9.9	10.5	595.1	0.0	10,778.1	11,541.5
2018	-4.43	-1.53	-4.38	-1.51	≤ 5	N/A	10.2	10.8	12.1	573.6	0.0	10,688.5	12,901.4
2019	31.15	35.13	31.49	36.39	≤ 5	N/A	10.9	13.1	11.9	581.1	0.0	15,358.8	22,144.9
2020	7.40	10.65	18.40	38.49	≤ 5	N/A	17.2	18.5	19.6	538.4	0.0	16,244.6	25,716.4
2021	24.34	28.12	28.71	27.60	≤ 5	N/A	16.5	17.2	18.2	675.5	0.0	18,705.1	32,123.7
2022	-12.05	-9.38	-18.11	-29.14	≤ 5	N/A	19.6	20.9	23.5	533.9	0.0	16,936.7	29,420.5

ORGANIZATION AND PRESENTATION STANDARDS - The firm is defined as Bahl & Gaynor Investment Counsel, Inc. [Bahl & Gaynor], an independent, privately held corporation registered as an investment adviser under the Investment Advisers Act of 1940. Based on the way the firm holds itself out in the marketplace and in order to adhere to both the requirements and the spirit of the GIPS standards, we have adopted the broadest possible definition of the firm. The firm includes all accounts managed by the firm. Bahl & Gaynor manages both institutional and high net worth accounts. Registration does not imply a certain level of skill or training. The composite of Large Cap Quality Growth WRAP platform investment accounts under management was created in June 2009. Bahl & Gaynor claims compliance with the Global Investment Performance Standards (GIPS®) and has prepared and presented this report in compliance with the GIPS standards. Bahl & Gaynor has been independently verified for the periods June 30, 1990 to December 31, 2022. The verification reports are available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.

SCHEDULES OF PERFORMANCE - The currency used to express performance is U.S. dollars. The composite includes portfolios that were charged a wrap fee by their respective custodians. Wrap fees take the place of a transaction fee structure and represent a percentage fee charged against assets under management. These wrap fees include all charges for trading costs, portfolio management, custody, and other administrative fees. Beginning July 1, 2009, the composite includes only wrap sponsors, performance results prior to this are derived from the Large Cap Quality Growth composite returns. The composite was comprised of 100% wrap fee-paying sponsors as of Dec. 31, 2011 and later. Composite dispersion measures represent the consistency of a firm's annual composite performance with respect to the individual account annual returns within a composite. The dispersion of annual returns is measured by standard deviation across asset-weighted accounts. Dispersion includes only those accounts which have been included in the composite for the entire year. This eliminates any inaccuracies created by annualizing partial year returns. For those years when less than six portfolios were included in the composite for the full year, no internal dispersion measure is presented and the number of accounts is listed as <5. All risk measures are calculated using net-of-fee returns. Additional information regarding policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request. Past performance is not indicative of future results. Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in

COMPOSITE STYLE - The Large Cap Quality Growth WRAP Platform Composite typically invests in large capitalization, high-quality, dividend paying stocks and seeks to provide favorable downside capture characteristics and capital appreciation while emphasizing a growing income stream. Key material risks include the risks that stock prices will decline and that the composite will underperform its benchmark. As of January 1, 2016 the minimum account size for the composite is \$100,000, an account dropping below 75% of the composite's minimum threshold shall be removed from the composite at the beginning of the month it declined in market value. For all periods prior to 2016 the minimum account size was \$750,000. Beginning July 1, 2009 the composite includes only wrap sponsors, performance results prior to this are derived from the Large Cap Quality Growth composite returns. A complete list and description of Firm composites and performance results is available upon request.

BENCHMARK - The S&P 500 Index is a capitalization-weighted index that measures the performance of 500 large capitalization domestic stocks representing all major industries. The Russell 1000 Growth Index measures the performance of U.S. large cap growth stocks with the highest price to book ratios and forecasted growth within the Russell 1000 Index. Index information was obtained by ICE Data Services and Bloomberg. Benchmark returns are not covered by the report of the independent verifiers.

ADVISORY FEES - "Pure" gross returns, presented as supplemental information, do not reflect the deduction of any trading costs, fees or expenses and are presented for comparison purposes only. The wrap fee includes all charges for trading costs, portfolio management, custody, and other administrative fees and are representative of the Large Cap Quality Growth composite. Net returns are calculated by subtracting the highest applicable wrap fee (3.00% on an annual basis, or 0.75% quarterly) on a quarterly basis from the "pure" gross composite quarterly return and reflect the reinvestment of income and other earnings. The standard fee schedule in effect is 3.00% on total assets.

GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein.

For use in one-on-one presentations only and not to be distributed as a standalone marketing piece.

Assets Under Advisement (AUA) are presented as supplemental information. Bahl & Gaynor identifies assets under management as assets over which the firm has discretion (including high net worth and institutional SMA accounts and certain platform assets). Assets under advisement include model-only platform assets in accounts over which the firm does not have discretion.

Trusted Investment Partners



Vere W. Gaynor
Mr. Gaynor is Co-Founder, Director
Emeritus, Portfolio Manager & Principal. He
is responsible for portfolio management,
investment research, and client service.

EDUCATION Columbia University Master of Business Administration Columbia University Bachelor of Arts



Robert S. Groenke
Mr. Groenke is Portfolio Manager & Principal,
Chief Executive Officer & President. He is
responsible for portfolio management,
investment research of the real estate sector,
and client service.

EDUCATION
University of Chicago
Master of Business Administration
University of Michigan
Bachelor of Arts in Economics

Peter M. Kwiatkowski



Kevin T. Gade

Mr. Gade is Portfolio Manager & Principal,
Chief Operating Officer. He is responsible for
portfolio management, investment research of
the health care sector, and client service.

EDUCATION
The CFA Institute
Chartered Financial Analyst® charterholder
The College for Financial Planning
CERTIFIED FINANCIAL PLANNER™
professional
University of Cincinnati
Bachelor of Business Administration



Principal, Chief Investment Officer. He is responsible for portfolio management, investment research of industrials, and client service.

EDUCATION

Mr. Kwiatkowski is Portfolio Manager &

The CFA Institute
Chartered Financial Analyst® charterholder
California State University
Bachelor of Science



Nicholas W. Puncer

Mr. Puncer is Portfolio Manager & Principal, Managing Director, Institutional. He is responsible for portfolio management, investment research of the telecommunication and information technology (software & IT services) sectors, and client service.

EDUCATION
The CFA Institute
Chartered Financial Analyst® charterholder
Certified Financial Planner Board
CERTIFIED FINANCIAL PLANNER™
professional
University of Cincinnati
Bachelor of Science in Business Administration



Stephanie S. Thomas Mrs. Thomas is Portfolio Manager & Principal, Managing Director, Institutional. She is responsible for portfolio management, investment research of the real estate sector, and client service.

EDUCATION
The CFA Institute
Chartered Financial Analyst® charterholder
University of Notre Dame
Master of Business Administration
Wittenberg University
Bachelor of Arts

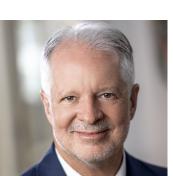
Trusted Investment Partners



Charles A. Pettengill

Mr. Pettengill is Portfolio Manager & Principal, Board Chairman. He is responsible for portfolio management, investment research of the industrials sector, and client service.

EDUCATION The CFA Institute Chartered Financial Analyst® charterholder University of Chicago Master of Business Administration Certified Public Accountant Colgate University Bachelor of Arts



John B. Schmitz

Mr. Schmitz is Portfolio Manager & Principal, Board Director. He is responsible for portfolio management, investment research of the energy sector, and client service.

EDUCATION
The CFA Institute
Chartered Financial Analyst®
charterholder
University of Cincinnati
Bachelor of Business Administration



W. Jeff Bahl

Mr. Bahl is Portfolio Manager & Principal, Board Director. He is responsible for investment research of financials (investment banks, money center banks, and credit rating agencies), trading, and client service.

EDUCATION
Washington and Lee University
Bachelor of Science in Business
Administration



Edward A. Woods

Mr. Woods is Portfolio Manager & Principal, Board Director. He is responsible for portfolio management, investment research of financials (financial services, asset managers, and insurance), and client service.

EDUCATION
The CFA Institute
Chartered Financial Analyst® charterholder
University of Cincinnati
Master of Business Administration
Wittenberg University
Bachelor of Arts



Ellis D. Hummel

Mr. Hummel is Portfolio Manager & Principal, Board Director. He is responsible for portfolio management, investment research of the utilities and transportation sectors, and client service.

EDUCATION

Certified Financial Planner Board

CERTIFIED FINANCIAL PLANNER™

professional

Skidmore College

Bachelor of Arts



Scott D. Rodes

Mr. Rodes is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of the technology (hardware) and materials sectors, and client service.

EDUCATION
The CFA Institute
Chartered Financial Analyst® charterholder
Xavier University
Master of Business Administration
Vanderbilt University
Bachelor of Engineering

Trusted Investment Partners



Eleanor K. Moffat

Mrs. Moffat is Portfolio Manager & Principal. She is responsible for portfolio management, investment research of the consumer discretionary sector (retail), and client service.

EDUCATION The CFA Institute Chartered Financial Analyst® charterholder Johns Hopkins University Master of Administrative Science

Master of Administrative Science Princeton University Bachelor of Arts



Christopher M. Rowane

Mr. Rowane is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of the consumer discretionary sector (auto, leisure, housing, and restaurants), and client service.

EDUCATION

The CFA Institute
Chartered Financial Analyst® charterholder
American Academy of Financial Management
Chartered Wealth Manager®
Gannon University
Master of Business Administration
Gannon University
Bachelor of Science in Business Administration



James E. Russell, Jr.

Mr. Russell is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of the health care sector, and client service.



The CFA Institute
Chartered Financial Analyst® charterholder
Emory University
Master of Business Administration
Centre College
Bachelor of Science



Keith H. Rennekamp

Mr. Rennekamp is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of communication services, and client service.



The CFA Institute
Chartered Financial Analyst® charterholder
The College for Financial Planning
Certified Financial Planner
Xavier University
Master of Business Administration
The Ohio State University
Bachelor of Business Administration



J. Eric Strange

Mr. Strange is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of consumer staples, and client service.

EDUCATION

The CFA Institute
Chartered Financial Analyst® charterholder
Georgetown College
Bachelor of Science in Accounting
Certified Public Accountant





Disclosure

Investment advisory services provided through Bahl & Gaynor Investment Counsel ("B&G"), a federally registered investment adviser under the Investment Advisers Act of 1940. Registration does not imply Information or a certain level of skill or training. More information about B&G can be found by visiting www.adviserinfo.sec.gov and searching for Bahl & Gaynor. This material is distributed by Bahl & Gaynor Investment Counsel, Inc., and is for information purposes only. No part of this document may be reproduced in any manner without the written permission of Bahl & Gaynor.

Bahl & Gaynor does not represent the following information is accurate or complete and it should not be relied on as such. It is provided with the understanding that no fiduciary relationship exists because of this report. Opinions expressed in this report are the opinions of Bahl & Gaynor and are subject to change without notice. Certain information contained herein constitutes "forward-looking statements," which can be identified by the use of forward-looking terminology such as "may," "will," "should," "expect," "anticipate," "project," "estimate," "intend," "continue," or "believe," or the negatives thereof or other variations thereon or comparable terminology. Due to various risks and uncertainties, actual events, results or actual performance may differ materially from those reflected or contemplated in such forward-looking statements. Nothing contained herein may be relied upon as a guarantee, promise, assurance or a representation as to the future.

Bahl & Gaynor assumes no liability for the interpretation or use of this report. Investment conclusions and strategies suggested in this report may not be in the best interests for all investors and consultation with a qualified investment advisor is recommended prior to executing any investment strategy. This document does not constitute advice or a recommendation or offer to sell or a solicitation to deal in any security or financial product.

Certain information contained herein has been obtained from third party sources and such information has not been independently verified by Bahl & Gaynor. No representation, warranty, or undertaking, expressed or implied, is given to the accuracy or completeness of such information by Bahl & Gaynor or any other person. While such sources are believed to be reliable, Bahl & Gaynor does not assume any responsibility for the accuracy or completeness of such information. Bahl & Gaynor does not undertake any obligation to update the information contained herein as of any future date.

The primary focus for this investment strategy is generating current income to the investor that will grow over time. Protection in falling markets is a secondary goal, with long-term capital appreciation as a tertiary goal. The Strategy is designed for long-term investors who are willing to accept short-term market price fluctuations. Principal risks of investing in this strategy include stock market risk, management risk, recent market events risk, and large cap company risk. All equity investments inherently have aspects of risk associated with them; past performance is no guarantee of future results.

An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time.

Definitions: Alpha is a measure of risk-adjusted return expected from a portfolio above the benchmark return at any point in time. Beta is a concept that measures the expected move in a portfolio's rate of return relative to movements in the benchmark. A beta greater than 1.0 suggests the portfolio is more volatile than the benchmark and a beta less than 1.0 indicates lower volatility. Bottom-Up Stock Selection is an investment approach that focuses on analyzing individual stocks and de-emphasizes the significance of macroeconomic and market cycles. Dividend is a portion of a company's profit paid to common and preferred shareholders. Dividend Yield is the annualized dividend per share divided by price per share. Dividend yield for the portfolio and benchmark is a weighted average of the results of the individual stocks. Downside Capture ratio measures a portfolio's performance in down markets relative to the benchmark. A value of less than 100% indicates that an investment has lost less than its benchmark during periods of negative returns for the benchmark. Market Capitalization (Market Cap) is the total dollar value of all outstanding shares (share price x outstanding shares) and is a measure of corporate size. Price/Book Ratio (P/B Ratio) is the weighted harmonic average of the portfolio stocks price divided by the book value per share. Book value is a company's total assets minus intangible assets and liabilities. Price/Cash Flow Ratio (P/CF Ratio) is the weighted harmonic average of the portfolio stocks share price divided by its operating cash flow per share. Price/Earnings Ratio (P/E Ratio – Trailing 12 months) is the weighted harmonic average of portfolio stocks share price divided by the earnings per share estimate. Sharpe Ratio measures the efficiency, or excess return per unit of risk (volatility), of a manager's returns. Standard Deviation is a statistical measure of historical variability of returns around a mathematical average return that was produced by the portfolio over a given period. The hi

The "S&P 500" is a product of S&P Dow Jones Indices LLC ("SPDJI"), and has been licensed for use by Bahl & Gaynor. Standard & Poor's® and S&P® are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones® is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by Bahl & Gaynor. Large Cap Quality Growth is not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates and none of such parties make any representation regarding the advisability of investing in such product nor do they have any liability for any errors, omissions, or interruptions of the S&P 500.

Indices are unmanaged, hypothetical portfolios of securities that are often used as a benchmark in evaluating the relative performance of a particular investment. An index should only be compared with a mandate that has a similar investment objective. An index is not available for direct investment, and does not reflect any of the costs associated with buying and selling individual securities or management fees.

Copyright Bahl & Gaynor Investment Counsel, Inc., 2024. All rights reserved.