Dividends Pay Dividends[®]

As of September 30, 2023

Large Cap Quality Growth WRAP

Bahl & Gaynor Investment Counsel, Inc. 255 East Fifth Street, Suite 2700 Cincinnati, OH 45202 W: www.bahl-gaynor.com

Bahl & Gaynor Overview

We are guided by the philosophy that Dividends Pay Dividends[®].

Bahl & Gaynor views its employee ownership structure as an extremely effective retention tool for promoting team stability and investment process execution.



[†]Bahl & Gaynor regulatory assets under management were \$16.8B and SMA platform assets under advisement were \$28.1B as of 9/30/2023. Large Cap Quality Growth AUM was \$4.7B and AUA was \$393.7M. Source: Bahl & Gaynor. Bahl & Gaynor identifies assets under management as assets over which the firm has discretion (including high net worth and institutional accounts and certain platform assets). Assets under advisement include model-only platform assets over which the firm does not have discretion.

A GIPS Composite report detailing GIPS compliant performance can be found within the final pages of this presentation.

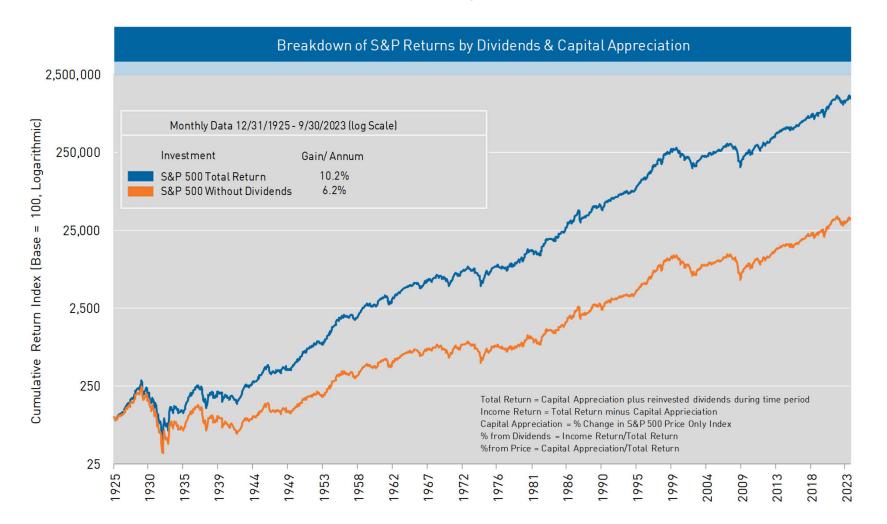
Investment Committee

	Generalist	Industrials &	Transportation	Consumer Staples				
	Vere W. Gaynor - <i>Emeritus</i> Hired: June 1990 52 years experience	Charles A. Pettengill, CFA Hired: May 1997 33 years experience	Peter M. Kwiatkowski, CFA Hired: January 2019 24 years experience	J. Eric Strange, CFA Hired: April 2019 26 years experience				
	Consumer D	liscretionary	Health Care					
Members	Eleanor K. Moffat, CFA Hired: January 1999 45 years experience	Christopher M. Rowane, CFA Hired: May 2014 40 years experience	James E. Russell, Jr., CFA Hired: October 2014 35 years experience	Kevin T. Gade, CFA Hired: September 2016 12 years experience				
tee N	Info. Technolog	gy & Materials	Real	Estate				
Investment Committee Members	Scott D. Rodes, CFA Hired: June 2001 37 years experience	Nicholas W. Puncer, CFA Hired: July 2010 16 years experience	Stephanie S. Thomas, CFA Hired: July 2012 33 years experience	Robert S. GroenkeHired: December 201918 years experience				
tmer	Finar	ncials	Communication Services					
Inves	Edward A. Woods, CFA Hired: September 2004 34 years experience	W. Jeff Bahl Hired: May 2014 22 years experience	Keith H. Rennekamp, CFA Hired: May 2018 20 years experience					
	Utilities	Energy						
	Ellis D. Hummel Hired: February 2008 30 years experience	John B. Schmitz, CFA Hired: December 2005 39 years experience						
	Associate Port	folio Managers	Analysts					
	lan T. Owens, CFA Hired: August 2017 9 years experience	Eric J. Zins, CFA Hired: August 2018 9 years experience	Jared A. Bresnen, CFA Hired: September 2019 7 years experience	Katherine H. Kober, CFA Hired: December 2021 6 years experience				
S	ummary: ✓ 17 Investmen Committee m	t ✓ Average 30 years	✓ Average 13 years	 ✓ Investment decision made by consensus 				
In	Investment Meetings Focused Topics Current & Potential Holdings Sector Update & Strategy Action							

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Dividends and Capital Appreciation: *A powerful combination*

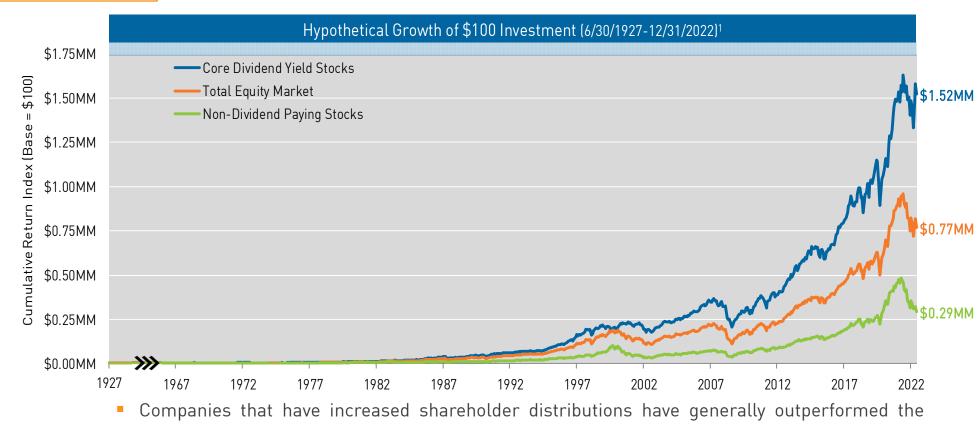
Dividends have contributed 39% of the S&P 500's average annual total return from 1925 to 9/30/2023.1



¹Source: Ned Davis Research, Inc (Prior to 9/30/2018), FactSet (Post 9/30/2018). Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only.

Past performance does not guarantee future results. Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. It should not be assumed that your account holdings do or will correspond directly to any comparative indices. The index and other amounts shown above do not relate to the Bahl & Gaynor Large Cap Quality Growth strategy and are for illustrative purposes only.

Dividend Policy Matters



total equity market and non-dividend paying companies.

- Market price may rise or fall, but dividend income that grows steadily increases income potential for individuals and institutions.
- Dividend growth provides a solid foundation for a stock's total return.

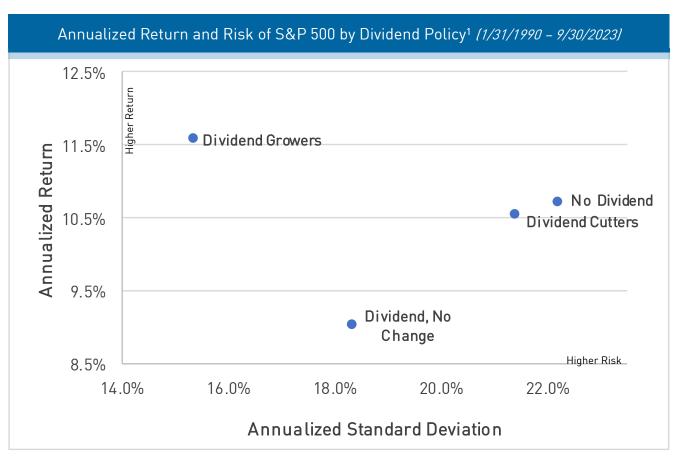
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¹Source: Ken French's Website - <u>http://mba.tuck.dartmouth.edu/pages/faculty/ken.french/index.html</u>.Total Equity Market representative of US public equity securities listed on the NYSE, AMEX or NASDAQ exchange; Core Dividend Yield Stocks Portfolio comprised of companies with a dividend yield in the middle 40% of the total market index, reconstituted annually. Monthly returns are calculated on a valueweighted basis. Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only.

Past performance does not guarantee future results. All results are hypothetical, and the results are not based on the performance of an actual portfolio and the interpretation of the results should take into consideration of the limitation inherent in the results of the model. The results exclude any advisory fees, trading cost or other fees or charges. The reinvestment of dividends, interest, capital gains and withholding taxes are all built into the hypothetical analysis. Hypothetical returns may be dependent on the market and economic conditions that existed during the period. Future market or economic conditions can adversely affect the performance of the hypothetical analysis. The index and other amounts shown above do not relate to the Bahl & Gaynor Large Cap Quality Growth strategy and are for illustrative purposes only.

Dividend Growth and Risk:

Dividend growth companies have offered attractive returns with less risk



- Dividend growers, compared to dividend yielders, tend to signal business stability and through-cycle earnings quality which have the potential to dampen volatility and enhance returns.
- In the long-run, companies with growing dividends have, on average, outperformed with lower volatility.
- We believe this outperformance is due to a persistent underappreciation for risk by the investing public.

¹Source: All data from Strategas Research, Inc. © Copyright 2023 Strategas Research, Inc. The "Dividend Growers" basket includes S&P 500 securities with a current dividend greater than the prior year dividend, the "Dividend, No Change" basket includes securities with no dividend change from the prior year, the "Dividend Cutters" basket is comprised of securities that pay a current dividend less than the prior year, and the "No Dividend" basket includes S&P 500 companies that do not pay a dividend. **Past performance does not guarantee future results**. Information sourced from third party. Bahl & Gaynor does not represent the information is accurate or complete and it should not be relied on as such. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only **6**

Why Dividends?

Bahl & Gaynor typically invests in high-quality companies that pay growing dividends.

We believe a strong dividend policy signals:

Earnings power

Regular dividends that follow a defined payout ratio are a useful proxy for management's confidence in the business.

Earnings quality

The ability to pay cash from reported earnings points to the inherent quality of those earnings.

Business stability

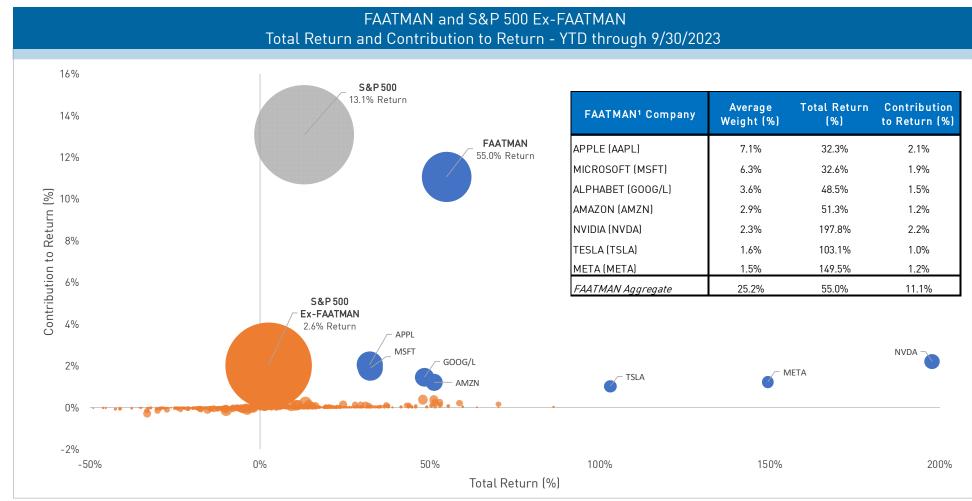
The ability to pay a dividend is an important indicator to investors that the company has a proven and sustainable business model.

Financial strength

Dividends are a powerful tool in communicating financial health to the capital markets.

Narrow Mega-Cap Leadership

YTD S&P 500 return driven by a small subset of stocks



- Much of the index return year-to-date has been driven by the narrow leadership of seven of the largest market-cap weighted stocks or the "FAATMAN" group, up +55.0%. These stocks represent a mere 1.4% of the *number* of stocks in the S&P 500 index but accounted for 25% of the market-cap weight and 84.5% of the index return.
- The aggregate TTM P/E ratio of this cohort increased from 25.7x on 12/31/22 to 37.3x on 9/30/23.

Figures represent the YTD total return of the S&P 500 Index, the "FAATMAN" group defined below and the S&P 500 Index returns excluding the "FAATMAN" stocks. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. **Past performance does not guarantee future results.** The index and other amounts shown above do not relate to the Bahl & Gaynor strategies and are for illustrative purposes only. '"FAATMAN" stocks include Facebook/Meta (META), Apple (AAPL), Amazon (AMZN), Tesla (TSLA), Microsoft (MSFT), Alphabet (GOOG/L), and Nvidia (NVDA). TTM is trailing 12 months. Source: FactSet 9/30/2023.

Year to Date (YTD) Attribution – S&P 500

Top contributors to the S&P 500 were generally represented by lower yielding stocks or non-dividend payers

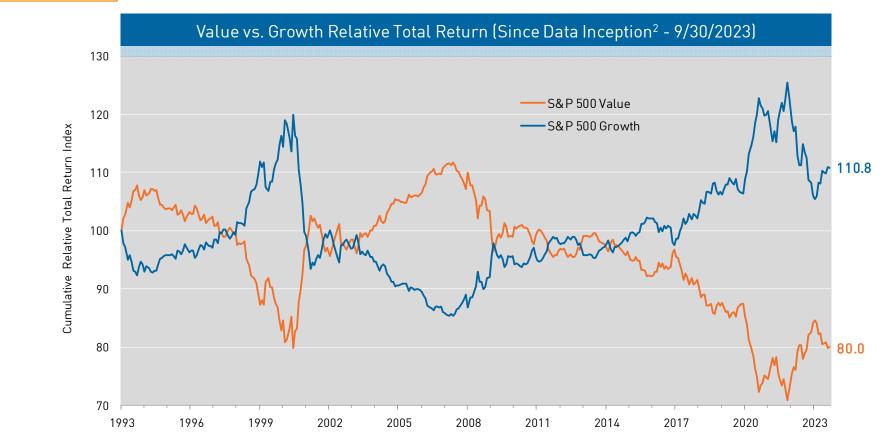
S&P 500 -	- 10 Largest Contribut	ors (12/31/2022 - 9	/30/2023)	S&P 500 - 10 Largest Detractors (12/31/2022 - 9/30/2023)						
		Total Return Index	:	Total Return Index						
Name	Total Return	Contribution	Dividend Yield	Name	Total Return	Contribution	Dividend Yield			
NVIDIA	197.8%	2.20%	0.04%	Pfizer	-33.2%	-0.29%	4.94%			
Apple	32.3%	2.05%	0.56%	Johnson & Johnson	-9.9%	-0.15%	3.06%			
Microsoft	32.6%	1.89%	0.95%	Charles Schwab	-33.3%	-0.15%	1.82%			
Meta Platforms	149.5%	1.23%	0.00%	NextEra Energy	-30.1%	-0.14%	3.26%			
Amazon.com	48.4%	1.46%	0.00%	Bank of America	-15.4%	-0.12%	3.51%			
Telsa	103.1%	1.02%	0.00%	RTX	-27.4%	-0.11%	3.28%			
Alphabet	48.4%	1.46%	0.00%	CVS Health	-23.3%	-0.10%	3.47%			
Eli Lilly & Co	48.0%	0.38%	0.84%	Dollar General	-56.8%	-0.09%	2.23%			
Broadcom	51.3%	0.36%	2.22%	UnitedHealth	-3.8%	-0.09%	1.49%			
Salesforce	52.9%	0.24%	0.00%	First Republic Bank	-99.7%	-0.07%	0.00%			
Average	76.4%		0.46%	Average	-33.3%		2.71%			

- YTD index performance has been dominated by the growth factor which is typically characterized by lower yielding or non-dividend paying stocks.
- The top 10 contributors to the S&P 500 accounted for 92.0% of the S&P 500's 13.1% YTD return.
- Core and value stocks, which are typically characterized as dividend payers, have underperformed YTD.

Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. **Past performance does not guarantee future results.** The index and other amounts shown above do not relate to the Bahl & Gaynor strategies and are for illustrative purposes only. Indices are unmanaged, hypothetical portfolios of securities that are often used as a benchmark in evaluating the relative performance of a particular investment. An index should only be compared with a mandate that has a similar investment objective. An index is not available for direct investment and does not reflect any of the costs associated with buying and selling individual securities or management fees.

Source: FactSet, 9/30/2023.

Secular Trends in Investor Style Preference¹



- Bahl & Gaynor's dividend growth philosophy leads to ownership of both growth and value companies and is not
 predicated on style favoritism.
- Value and Growth style sentiment can fluctuate wildly over time, the last decade representing a Growth style bull market that may be ending amid geopolitical, inflationary, and valuation headwinds.
- Bahl & Gaynor's style agnosticism seeks to address risks attendant to myopic **market-level** favoritism.

¹S&P Growth and Value Classifications sourced from Standard & Poor's and determined by ratio of Growth Factors (3YR Net Change in EPS over Current Price, 3YR Sales per Share Growth Rate and trailing twelve months (TTM) Momentum) and Value Factors (Book Value to Price Ratio, Earnings to Price Ratio and Sales to Price Ratio). ²1/29/1993. **Past performance does not guarantee future results**. Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. It should not be assumed that your account holdings do not will correspond directly to any comparative indices. The index and other amounts shown above do not relate to the Bahl & Gaynor Large Cap Quality Growth strategy and are for illustrative purposes only. **10**

Large Cap Quality Growth Overview

Goals

Bahl & Gaynor's Quality Growth strategy seeks:

- 1. Accelerated Income Growth
- 2. Downside Protection
- 3. Price Appreciation

Strategy

- Unique, fundamental equity strategy focused on current income and accelerated income growth to generate long-term purchasing power.
- Dividends provide tax-favored income for individuals.
 - 97.4% of dividend income was qualified¹ as of 9/30/2023.
- 100% of companies currently owned in the strategy pay dividends declared in US dollars.
- High active share² large cap core mandate seeking competitive through-cycle risk-adjusted returns vs. S&P 500 benchmark.
- Long-term investment focus with annual turnover typically <25%.

¹A qualified dividend is taxed at the capital gains tax rate versus the ordinary income tax rate. This does not constitute tax advice. Please consult a tax advisor regarding the taxation of dividends.

²Active Share measures the fraction of a portfolio (based on position weights) that differs from the benchmark. The higher the active share, the greater the difference between the portfolio and index holdings/weights.

Principal risks of investing in this strategy include stock market risk, management risk, recent market events risk, and large cap company risk. All equity investments inherently have aspects of risk associated with them; past performance is no guarantee of future results. An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time.

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Inherent Risk Mitigation

A risk aware investment philosophy that has historically produced competitive risk-adjusted returns relative to the benchmark

Current Income & Accelerated Dividend Growth¹

- Dividend yield of 2.3%² from 45+ stocks, all of which pay a dividend
- Average one-year dividend growth rate of 10.3% and average five-year dividend growth rate of 11.6%
- 97% of holdings increased the dividend in the last 12 months³
- 42 of the 51 holdings have increased the dividend for at least 10 consecutive years³

Downside Protection, Diversification & Quality

- Over the last year, the strategy has exhibited strong downside capture ratio of 0.81 versus the S&P 500⁴
- High conviction, and often high-quality stocks are held at overweight positions; the top 10 holdings comprise 35.9% of the portfolio¹
- 39.4% of the Strategy is classified as A- or better by S&P's Quality Ranking, versus 26.7% of the S&P 500¹

Long-Term Capital Appreciation through Risk-Adjusted Returns, Since 12/31/1999⁵

- Gross/net beta of 0.81 / 0.82 compared to the S&P 500 (4th / 4th percentile rank versus large cap core peers, "peers")
- Gross/net alpha of 1.87 / -1.16 compared to the S&P 500 (24th / 99th percentile rank versus peers)
- Gross/net standard deviation of 13.29%/13.38% compared to the S&P 500 at 15.39% (2nd/2nd percentile rank vs. peers)
- Competitive risk adjusted returns with gross/net Sharpe ratio of 0.46 / 0.22 versus the S&P 500 Sharpe ratio of 0.32 (14th / 99th percentile rank versus peers)

Data as of 9/30/2023. Sources: Bahl & Gaynor, FactSet, Informa – PSN. Bahl & Gaynor assumes no liability for the interpretation or use of this report. For Illustration purposes only. **Past performance does not guarantee future results.** 'Data is drawn from the Large Cap Quality Growth model portfolio that is fully discretionary, unconstrained and subject to change. Individual Bahl & Gaynor clients may or may not hold these positions or have similar characteristics. ²Dividend yield includes cash holdings. ²An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time. ³ Historical downside capture is the sum of Quality Growth returns on all S&P 500 down days divided by the sum of S&P 500 returns on all respective down days. Down days are defined as any trading day the S&P 500 Index posts a negative total return. The above is intended only to illustrate how the strategy has behaved in relation to the S&P 500 on down days and makes no representation about investment performance. ⁴ Percentile ranking courtesy of Informa – PSN's Large Cap Core Universe. PSN US Large Cap Core Universe includes US equity products that select Large Cap (over \$10B) as their primary market capitalization range with core chosen as the primary style. REITs and convertible products are excluded.

Investment Process

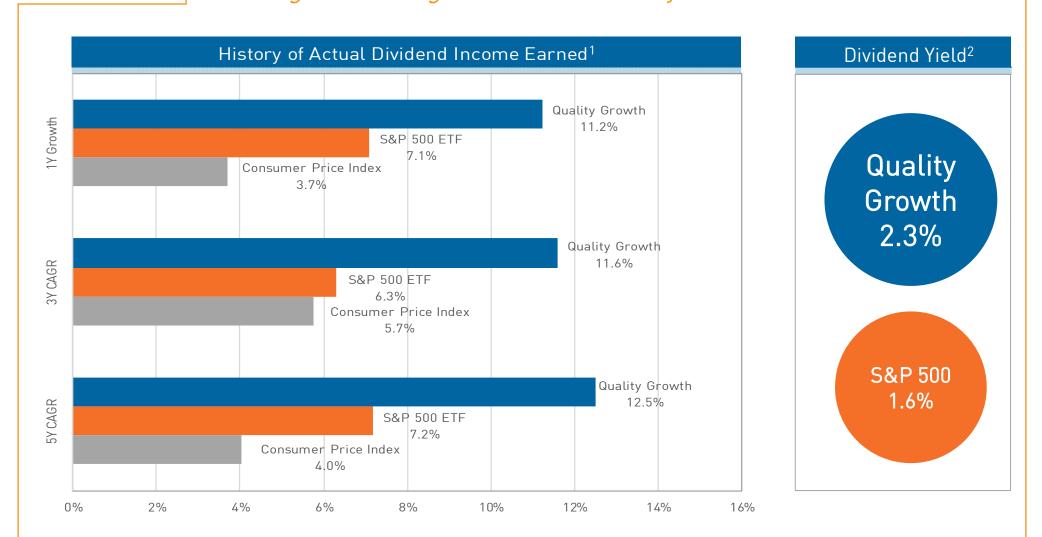
The Bahl & Gaynor Large Cap Quality Growth strategy invests in high-quality dividend-growth companies to form a portfolio that provides current income and accelerated portfolio income growth.

Bottom-Up	Fundamental	Fundamental	Investment Committee
Quantitative Screen	Sector Review	Security Investigation	Review & Implementation
 \$1 billion market cap at purchase Historical earnings and dividend growth (e.g., two dividend increases in the last five years) Strong balance sheets and cash flow generation 	 Conducted by Investment Committee, with assigned sector responsibility Review current and potential holdings Quantitative and qualitative comparison of stocks versus peers, history and market 	 Target dominant companies with clear competitive advantage and reasonable valuation Shareholder-friendly management with large insider ownership Emphasize companies with consistent growth characteristics Seek to meet with senior management Reduces stock universe to a Focus List of 200-300 stocks 	 Consensus decision-making process Portfolio typically contains 45-55 stocks and a non-tactical 1% - 3% cash position Portfolio typically managed to maximum 5% capital contribution per stock Harmonious balance between absolute yield and growth of income

Bahl & Gaynor will consider selling or trimming our Large Cap Quality Growth positions for any one of the following reasons:

Dividend Policy	Fundamental	Cash Flow or Earnings	Management
 Declining growth rate No increase for some time Dividend payment reduction 	 Valuation Oversized position Better opportunity for yield, enhanced fundamentals, or income growth elsewhere 	 Declining cash flow return on investment Negative operating cash flow Declining earnings quality Accounting issues 	 Unexpected leadership change New ownership, acquisition or rising debt level Unusual insider trading

Income Growth Results – 3Q2023 Strong cash flow growth at enhanced yield



CAGR is the compound annual growth rate. **Past performance does not guarantee future results.** These figures are for illustrative purposes only. Individual Bahl & Gaynor clients may realize different income growth rates due to variable client investing needs. ¹The income growth rate for the Bahl & Gaynor Large Cap Quality Growth strategy is calculated as of the most recent quarter-end using the trailing twelve months of income earned in a model portfolio, with income reinvestment, compared to the income earned in the twelve-month period one year prior and first twelve months for the S/I calculation. **The income growth rate for the S&P 500 Index that pays out real distributions of dividend income paid by the index constituents. SPY was chosen versus other S&P 500 Index Tracking ETFs due to its status as the largest ETF tracking the S&P 500 Index and its longer history, with an inception date of 1/22/1993, versus peers.** SPY income is calculated as of the most recent quarter-end using the trailing twelve earned in the twelve-month period one year prior and first twelve months of income earned per the distribution rate paid by the ETF, with income reinvestment at the end of each quarter, compared to the income earned in the twelve-month period one year prior and first twelve months of income earned per the distribution rate paid by the ETF, with income reinvestment at the end of each quarter, compared to the income earned in the twelve-month period one year prior and first twelve months for the S/I calculation. The Consumer Price Index (CPI) is released by the Bureau of Labor Statistics as a measure of the average change over time in the prices paid by urban consumers for a market basket of consumer goods and services. ²Dividend yield includes cash holdings..

Source: Bahl & Gaynor, FactSet, and Bloomberg.

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Large Cap Quality Growth Model Portfolio Dividend Analysis⁺ An emphasis on current income and accelerated dividend growth

Company Name	1-Year Dividend	5-Year Average	Dividend Yield	Income	10 + Years of
Abbott Laboratories	Growth 8,5%	Dividend Growth ¹ 12.7%	2.1%	Percentage 1.6%	Dividend Increases
Abboli Laboratories AbbVie Inc		9.0%			\checkmark
	5.0%		4.0%	5.0%	\checkmark
Accenture PLC Ireland Class A	15.2%	12.1%	1.7%	1.4%	\checkmark
Air Prods & Chems Inc	8.0%	9.7%	2.5%	2.8%	\checkmark
American Financial Group Inc Ohio	12.5%	12.5%	2.3%	0.7%	\checkmark
Analog Devices Inc	13.2%	12.4%	2.0%	1.4%	\checkmark
Automatic Data Processing Inc	20.2%	12.6%	2.1%	0.5%	\checkmark
Bank America Corp	9.1%	9.9%	3.5%	4.6%	
Booz Allen Hamilton Holding Corp Cl A	9.3%	19.9%	1.7%	1.5%	\checkmark
BroadcomInc	12.2%	21.3%	2.2%	4.3%	\checkmark
Broadridge Financial Solutions Inc	10.3%	10.5%	1.8%	3.3%	\checkmark
Carlisle Cos Inc	13.3%	16.3%	1.3%	1.1%	\checkmark
CDW Corp	18.0%	22.9%	1.2%	1.1%	\checkmark
Chevron Corp	6.3%	6.2%	3.6%	5.4%	\checkmark
Cintas Corp	17.4%	27.2%	1.1%	1.5%	\checkmark
CMS Energy Corp	6.0%	6.4%	3.7%	1.4%	\checkmark
Coming Inc	3.7%	9.2%	3.7%	2.3%	\checkmark
Eli Lilly & Co	15.3%	15.0%	0.8%	1.6%	
Evercore Inc Class A	5.6%	8.7%	2.2%	1.5%	\checkmark
GenpactLimited	10.0%	12.9%	1.5%	0.6%	
Hartford Financial Services Group Inc	10.4%	7.2%	2.4%	1.9%	
Hershey Co	15.1%	10.5%	2.4%	1.1%	\checkmark
Home Depot Inc	10.0%	15.2%	2.8%	2.5%	\checkmark
Illinois Tool Works Inc	6.9%	7.0%	2.4%	1.2%	√
Keurig Dr Pepper Inc	7.5%	7.5%	2.7%	1.8%	
Kla Corporation Com New	0.0%	11.6%	1.1%	1.0%	√
L3Harris Technologies Inc	1.8%	10.7%	2.6%	0.5%	\checkmark
Marsh & McLennan Cos Inc	20.3%	11.3%	1.5%	2.5%	\checkmark
Merck & Co Inc	5.8%	8.7%	2.8%	2.5%	\checkmark
Mondelez Intl Inc CI A	10.4%	10.3%	2.4%	3.5%	\checkmark
Motorola Solutions Inc	11.4%	11.1%	1.3%	1.8%	\checkmark
Nextera Energy Inc	10.0%	11.0%	3.3%	2.9%	\checkmark
Northrop Grumman Corp	8.1%	9.3%	1.7%	1.1%	\checkmark
Otis Worldwide Corp	17.2%	0.0%	1.7%	1.0%	
PepsiCo Inc	10.0%	6.4%	3.0%	2.8%	\checkmark
Phillips 66	8.2%	5.6%	3.5%	0.8%	\checkmark
PNC Financial Services Group Inc	3.3%	10.3%	5.1%	2.4%	\checkmark
Procter & Gamble Co	3.0%	5.6%	2.6%	1.7%	\checkmark
ProLogis Inc	10.1%	12.6%	3.1%	2.6%	
Qualcomm Inc	6.7%	5.2%	2.9%	0.9%	√
Regions Financial Corp	20.0%	11.4%	5.6%	3.0%	√
Sempra	3.9%	5.9%	3.5%	2.7%	√
Starbucks Corp	7.5%	9.6%	2.5%	2.2%	✓
Stryker Corp	7.9%	9.8%	1.1%	0.8%	√
Texas Instruments Inc	4.8%	11.0%	3.3%	0.8%	✓
TJX Cos Inc	12.7%	11.3%	1.5%	2.0%	
Travelers Companies Inc	7.5%	5.4%	2.4%	1.3%	\checkmark
Union Pacific Corp	0.0%	10.2%	2.6%	1.1%	√ √
UnitedHealth Group Inc	13.9%	15.9%	1.5%	1.7%	\checkmark
Waste Management Inc	7.7%	8.5%	1.8%	1.6%	\checkmark
Williams Cos Inc	5.3%	5.6%	5.3%	2.7%	\checkmark
Average (\$ Weighted)	10.3%	11.6%	2.3% ²		v
S&P 500	4.2%	5.7%	1.6%		
54P 500	4.2%	5.7%	1.6%		

14 Dividend increases from portfolio companies in 3Q23

11.5%

Average dividend increase in 3Q23

36 Portfolio dividend increases YTD

Dividend Increase in 3Q23

Largest Income Percentage

Quality Growth model portfolio is fully discretionary, unconstrained and is subject to change. The holdings shown should not be considered a recommendation or solicitation to buy or sell any particular security and may not represent all of the securities purchased, sold or recommended for any particular advisory client. You should not assume that an investment in any of the securities was or will be profitable.

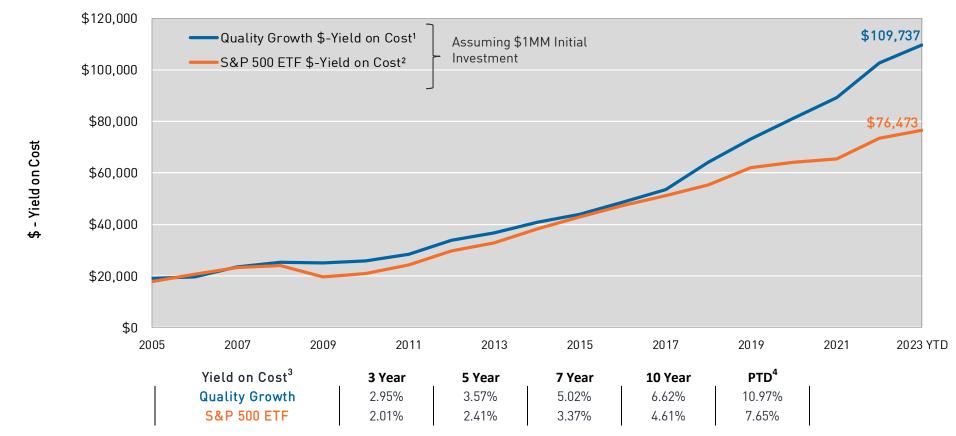
⁺Dividend increases are based on declaration date. ¹Quality Growth model portfolio 5-Year Dividend Growth is calculated as the compound annualized growth rate (CAGR) of the current dividend rate as of the most recent declaration date versus the same dividend rate 5 years prior. Figures based on Quality Growth strategy holdings as of 9/30/2023. S&P 500 5-Year Dividend Growth is calculated as the CAGR of the income earned in the most recent quarter versus the same quarter 5 years prior. This exhibit should not be construed to imply future results. ²Dividend yield includes cash holdings

The 10+ years of dividend increases represent consecutive years of dividend increases. The 1-year dividend growth, 5-year average dividend growth and 10+ years of dividend increases statistics are included for information purposes and represent past performances. The portfolio did not necessarily hold all these securities for the 1-, 5-, or 10- year periods and therefore, the portfolio has not necessarily experienced all these dividend increases even though these securities had those dividend increases over that period.

Source: Bloomberg, FactSet, and company annual reports. 15

Income History: *Yield on cost is an important consideration*

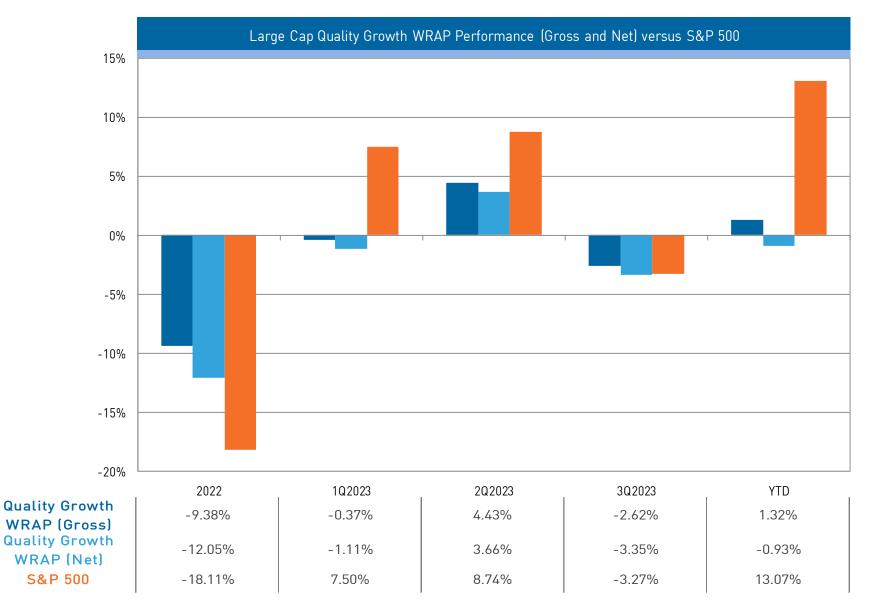
- Yield on cost is the actual dividend income earned divided by the initial investment specified at the starting date. It can only grow through owning stocks that increase the dividends they pay over time.
- The Large Cap Quality Growth strategy generated \$109,737 in income during the year ending 9/30/2023 based on a \$1MM initial investment at 12/31/2004.



These figures are for illustrative purposes only. Individual Bahl & Gaynor clients may realize different income growth rates due to variable client investing needs. **Past performance does not guarantee future results**. ¹Yield on cost is calculated on a gross of fee basis and does not incorporate the impact of advisory and other fees which will be experienced by investors. Large Cap Quality Growth's yield on cost is calculated as of the most recent year-end using a model account by dividing the trailing twelve months of income earned by the market value as of 12/31/2004 and includes reinvestment of income. The yield is dollarized using \$1mm initial starting investment at PTD, 12/31/2004. ²SPDR® S&P 500 ETF Trust (SPY) yield on cost is calculated using the same methodology, including income reinvestment, at strategy PTD, 12/31/2004. **SPY is used as an investable proxy of the S&P 500 Index that pays real distributions of dividend income paid by the index constituents. SPY was chosen versus other S&P 500 Index that pays real distributions date of 1/22/1993, versus peers. ³Yield on Cost for each time period is calculated following the same methodology but is compared to beginning capital three, five, seven, and ten years prior.⁴Period to date (PTD) yield on cost beginning12/31/2004.**

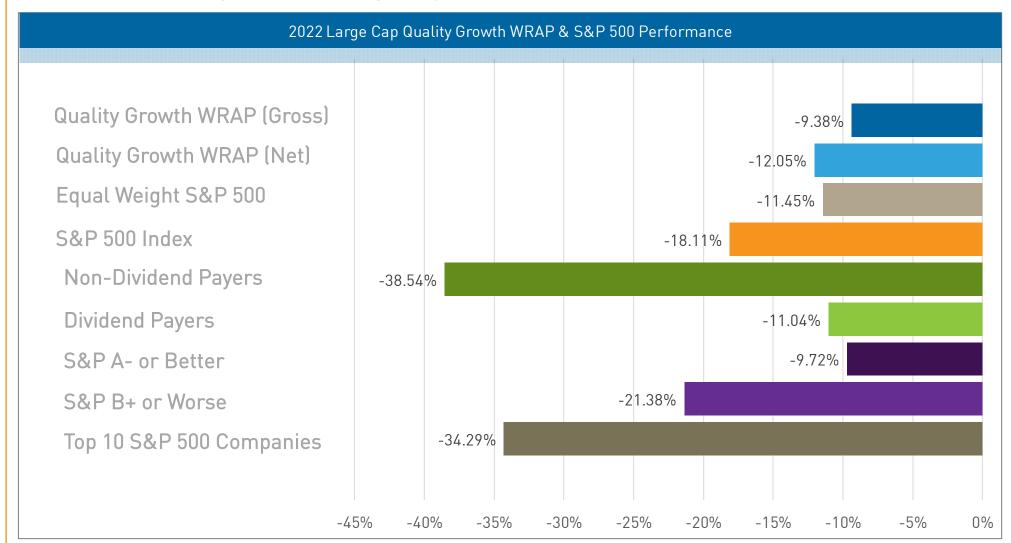
Source: Bahl & Gaynor and Bloomberg as of 9/30/2023

Large Cap Quality Growth WRAP Composite Performance as of September 30, 2023



Past performance does not guarantee future results. Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time.

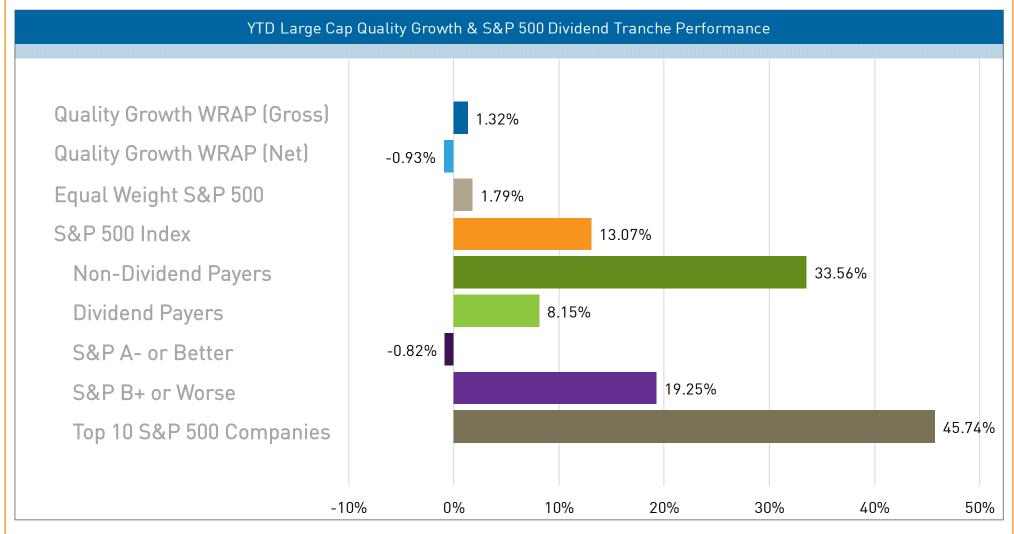
2022 Large Cap Quality Growth WRAP Composite Performance In 2022, dividend paying, high quality and equal-weight stocks outperformed mega-cap and non-dividend stocks



Data as of 12/31/2022. **Past performance does not guarantee future results**. The S&P 500 dividend tranches are calculated as cap-weighted return figures. Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. Quality tranches are defined as S&P 500 Quality Rankings of A- or Better and B+ or Worse. Top 10 S&P 500 Companies include the top market-cap weighted companies, or top 11 stocks including both share classes of Alphabet, throughout the period. Return is the average cap-weighted return of Apple (AAPL), Microsoft (MSFT), Amazon (AMZN), Alphabet (GOOG/L), Berkshire Hathaway (BRK.B), NVIDIA (NVDA), Tesla (TSLA), Meta Platforms (META), UnitedHealth (UNH), and Johnson & Johnson (JNJ). The Equal Weight S&P 500 is proxied by the S&P500 Equal weighted USD Total Return Index (SPXEWTR). It should not be assumed that client account holdings do or will correspond directly to any comparative indices.

Source: FactSet, 2023

YTD Large Cap Quality Growth WRAP Composite Performance YTD dividend paying, high quality, and equal-weight stocks lagged mega-cap and non-dividend stocks

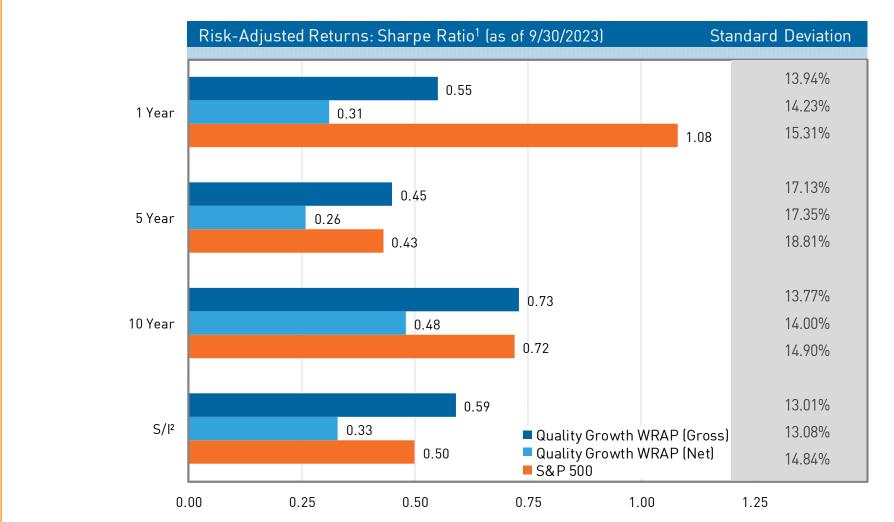


Data as of 9/30/2023. **Past performance does not guarantee future results.** The S&P 500 dividend tranches are calculated as cap-weighted return figures. Historical performance results for investment indices and/or categories have been provided for general comparison purposes only, and generally do not reflect the deduction of transaction and/or custodial fees, the deduction of an investment management fee, nor the impact of taxes, the incurrence of which would have the effect of decreasing historical performance results. Quality tranches are defined as S&P 500 Quality Rankings of A- or Better and B+ or Worse. Top 10 S&P 500 Companies include the top market-cap weighted companies, or top 11 stocks including both share classes of Alphabet, throughout the period. Return is the average cap-weighted return of Apple (AAPL), Microsoft (MSFT), Amazon (AMZN), Alphabet (GOOG/L), Berkshire Hathaway (BRK.B), NVIDIA (NVDA), Tesla (TSLA), Exxon Mobil (XOM), UnitedHealth (UNH), and Meta Platforms (META). The Equal Weight S&P 500 is proxied by the S&P500 Equal weighted USD Total Return Index (SPXEWTR). It should not be assumed that client account holdings do or will correspond directly to any comparative indices.

Source: FactSet, 2023 BGP20200414-1

Risk-Adjusted Return Results

Active, differentiated risk adjusted return profile vs. index

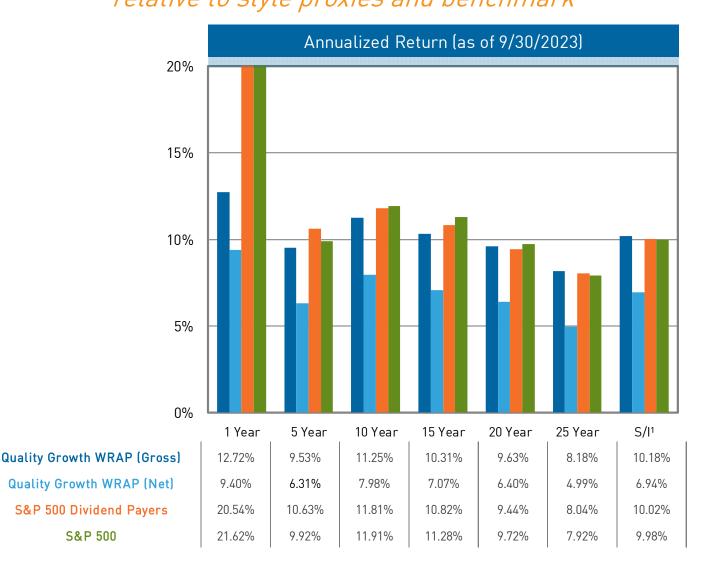


 Bahl & Gaynor's active risk management approach seeks to deliver a differentiated risk-adjusted return profile versus the S&P 500

'Sharpe Ratio is a measure for calculating risk-adjusted return. It is the return earned in excess of the risk-free rate per unit of volatility or total risk. ²Inception date 6/30/1990. All periods greater than one year are annualized. **Past performance does not guarantee future results**. Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time.

Source: Informa – PSN and FactSet

Large Cap Quality Growth WRAP Composite Performance Long-term focus has provided competitive through-cycle returns relative to style proxies and benchmark



¹Inception date 6/30/1990. All periods greater than one year are annualized. **Past performance does not guarantee future results.** Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in personnel or other reasons at any time. The S&P 500 Dividend Payers consists of only dividend-paying companies at the beginning of each year in the S&P 500. The return figures are calculated as a cap-weighted, float-adjusted index.

BGP20200205-1

Large Cap Quality Growth WRAP Risk/Reward Analysis:

Percentile rankings indicate a strong risk/reward profile



• Our primary objectives are accelerated income growth, downside protection, and price appreciation.

¹Time period chosen to show performance of the strategy from the prior market cycle peak through the entirety of that cycle. ²Percentile rankings courtesy of Informa – PSN's Large Cap Core Universe. PSN US Large Cap Core Universe includes US equity products that select Large Cap (over \$10 billion) as their primary market capitalization range with Core chosen as the primary style. REIT and convertible products are excluded. The S&P 500 Dividend Payers consists of only dividend-paying companies at the beginning of each year in the S&P 500. The return figures are calculated as a cap-weighted, float-adjusted index. At the time of this update, there were 50 peers are available for consideration in the rankings. Past performance does not quarantee future results. A glossary of investment terms is available on the Disclosure page at the end of this presentation. Source Informa - PSN



Large Cap Quality Growth Model Portfolio *as of September 30, 2023*

Quality Growth Sector Allocation History												S&P 500
Sector ¹	4Q'13	4Q'14	4Q'15	4Q'16	4Q'17	4Q'18	4Q'19	4Q'20	4Q'21	4Q'22	3Q'23	3Q'23
Communication Services	-	-	-	-	-	2.2%	2.2%	3.0%	1.7%	0.0%	0.0%	8.9%
Consumer Discretionary	11.8%	9.8%	12.0%	10.7%	9.0%	5.6%	7.9%	6.0%	6.7%	7.2%	7.2%	10.7%
Consumer Staples	12.2%	10.0%	10.5%	10.2%	9.3%	8.5%	7.0%	5.6%	6.2%	9.4%	9.4%	6.6%
Energy	9.5%	7.9%	4.6%	3.8%	1.7%	2.8%	4.1%	1.6%	1.6%	4.9%	5.1%	4.7%
Financials	9.9%	14.8%	19.5%	15.7%	17.7%	17.1%	16.4%	15.0%	15.8%	15.3%	14.5%	12.8%
Health Care	14.5%	19.9%	15.5%	16.2%	15.6%	17.1%	10.9%	14.9%	16.8%	16.5%	15.2%	13.4%
Industrials	15.5%	11.7%	12.1%	13.3%	11.9%	11.4%	12.9%	15.6%	11.5%	14.3%	19.9%	8.3%
Information Technology	16.8%	18.7%	17.6%	20.9%	23.2%	22.9%	23.5%	26.3%	29.4%	21.7%	18.1%	27.5%
Materials	4.4%	4.4%	2.7%	1.5%	2.2%	2.2%	2.3%	2.5%	2.8%	2.5%	2.6%	2.4%
Real Estate	0.0%	0.0%	1.0%	0.9%	1.8%	1.9%	2.9%	2.1%	2.1%	1.7%	1.9%	2.4%
Utilities	2.7%	0.0%	1.8%	4.0%	4.9%	5.3%	6.9%	5.6%	4.2%	5.0%	4.6%	2.4%
Money Market	2.7%	2.8%	2.7%	2.8%	2.7%	3.0%	2.9%	1.8%	1.2%	1.7%	1.5%	0.0%

Top 10 Portfolio Holdings								
Holding	% of Portfolio	S&P Quality Ranking						
Broadcom (AVGO)	4.36%	NR						
Eli Lilly (LLY)	4.36%	В						
Broadridge Financial (BR)	4.25%	Α-						
Marsh & McLennan (MMC)	3.82%	A-						
Chevron (CVX)	3.43%	В						
Motorola (MSI)	3.24%	В						
Mondelez (MDLZ)	3.23%	В						
(ארב) ארב	3.16%	A+						
Bank of America (BAC)	3.03%	В						
Cintas (CTAS)	<u>2.99%</u>	Α-						
% of Portfolio Value:	35.86%							

Portfolio Characteristics								
Characteristic	Quality Growth	S&P 500						
P/E Ratio (trailing 12 months)	19.9x	21.4x						
P/B Ratio	4.0x	3.8x						
Weighted Average Market Cap	\$144.0 B	\$631.0 B						
Median Market Cap	\$94.0 B	\$183.2 B						
Dividend Yield	2.3%	1.6%						
A- or better S&P Quality Ranking	39.4%	26.7%						
Number of Positions	51	503						

Standard & Poor's (S&P) Quality Ranking: S&P determines "quality" via a company's 10-year history of earnings growth and dividend growth. Those with a quality rating of B+ (or better) are considered "average" (or better). Data is drawn from the Quality Growth model portfolio that is fully discretionary, unconstrained and subject to change. Individual Bahl & Gaynor clients may or may not hold these positions or have similar characteristics. Dividend yield includes cash holdings. ¹Sector weights are as of period end.

Source: FactSet.

Large Cap Quality Growth WRAP Composite Performance

Large Cap Quality Growth WRAP vs. S&P 500								
Annual & Quarterly Performance	Quality Growth WRAP (Gross)	Quality Growth WRAP (Net)	S&P 500					
3Q 2023	-2.62%	-3.35%	-3.27%					
2Q 2023	4.43%	3.66%	8.74%					
1Q 2023	-0.37%	-1.11%	7.50%					
2022	-9.38%	-12.05%	-18.11%					
2021	28.12%	24.34%	28.71%					
2020	10.65%	7.40%	18.40%					
2019	35.13%	31.15%	31.49%					
2018	-1.53%	-4.43%	-4.38%					
2017	24.75%	21.08%	21.83%					
2016	10.44%	7.19%	11.96%					
2015	0.31%	-2.64%	1.38%					
2014	11.83%	8.54%	13.69%					
2013	28.73%	24.94%	32.39%					
2012	10.35%	7.10%	16.00%					
2011	5.43%	2.33%	2.11%					
2010	12.50%	9.19%	15.06%					
2009	19.52%	16.00%	26.46%					
2008	-24.39%	-26.62%	-37.00%					
2007	8.17%	4.98%	5.49%					
2006	10.57%	7.32%	15.80%					
2005	3.61%	0.56%	4.91%					
2004	11.78%	8.49%	10.88%					
2003	19.91%	16.38%	28.68%					
2002	-12.56%	-15.14%	-22.06%					
2001	-7.44%	-10.16%	-11.93%					
2000	6.64%	3.50%	-9.10%					
1999	3.60%	0.55%	21.04%					
1998	19.06%	15.56%	28.58%					
1997	43.56%	39.33%	33.36%					
1996	23.24%	19.61%	22.96%					
1995	35.33%	31.34%	37.58%					
1994	0.70%	-2.26%	1.32%					
1993	2.79%	-0.23%	10.08%					
1992	4.56%	1.48%	7.62%					
1991	36.64%	32.62%	30.47%					

Please review the GIPS Report on the following page.

Large Cap Quality Growth WRAP Platform Composite

									June o			December	01,2022
	Net	"Pure" Gross	Benchmark	Benchmark Return (%)		Composite	3 Year Ex-	Post Standard [Deviation	Total Composite	Non-fee	Total Firm	Total
Year	Return (%)	Return (%)	<u>Return (%)</u> S&P 500	Russell 1000 Growth	Number of Accounts	Dispersion (%)	Composite (%)	S&P 500 (%)	Russell 1000 Growth (%)	Assets (\$MM)	Paying Assets (%)	Assets (\$MM)	AUA (\$MM)1
2013	24.94	28.73	32.39	33.49	≤5	N/A	10.5	11.9	12.2	437.8	0.0	6,462.4	4,616.5
2014	8.54	11.83	13.69	13.05	≤5	N/A	8.6	9.0	9.6	507.8	0.0	7,545.8	5,699.9
2015	-2.64	0.31	1.38	5.67	≤5	N/A	10.8	10.5	10.7	512.6	0.0	7,966.6	6,050.1
2016	7.19	10.44	11.96	7.07	≤5	N/A	10.6	10.6	11.2	513.1	0.0	8,792.4	8,425.1
2017	21.08	24.75	21.83	30.22	≤5	N/A	10.2	9.9	10.5	595.1	0.0	10,778.1	11,541.5
2018	-4.43	-1.53	-4.38	-1.51	≤5	N/A	10.2	10.8	12.1	573.6	0.0	10,688.5	12,901.4
2019	31.15	35.13	31.49	36.39	≤5	N/A	10.9	13.1	11.9	581.1	0.0	15,358.8	22,144.9
2020	7.40	10.65	18.40	38.49	≤5	N/A	17.2	18.5	19.6	538.4	0.0	16,244.6	25,716.4
2021	24.34	28.12	28.71	27.60	≤5	N/A	16.5	17.2	18.2	675.5	0.0	18,705.1	32,123.7
2022	-12.05	-9.38	-18.11	-29.14	≤5	N/A	19.6	20.9	23.5	533.9	0.0	16,936.7	29,420.5

ORGANIZATION AND PRESENTATION STANDARDS - The firm is defined as Bahl & Gaynor Investment Counsel, Inc. [Bahl & Gaynor], an independent, privately held corporation registered as an investment adviser under the Investment Advisers Act of 1940. Based on the way the firm holds itself out in the marketplace and in order to adhere to both the requirements and the spirit of the GIPS standards, we have adopted the broadest possible definition of the firm. The firm includes all accounts managed by the firm. Bahl & Gaynor manages both institutional and high net worth accounts. Registration does not imply a certain level of skill or training. The composite of Large Cap Quality Growth WRAP platform investment accounts under management was created in June 2009. Bahl & Gaynor claims compliance with the Global Investment Performance Standards (GIPS[®]) and has prepared and presented this report in compliance with the GIPS standards. Bahl & Gaynor has been independently verified for the periods June 30, 1990 to December 31, 2022. The verification reports are available upon request. A firm that claims compliance with the GIPS standards must establish policies and procedures for complying with all the applicable requirements of the GIPS standards. Verification provides assurance on whether the firm's policies and procedures related to composite and pooled fund maintenance, as well as the calculation, presentation, and distribution of performance, have been designed in compliance with the GIPS standards and have been implemented on a firm-wide basis. Verification does not provide assurance on the accuracy of any specific performance report.

SCHEDULES OF PERFORMANCE - The currency used to express performance is U.S. dollars. The composite includes portfolios that were charged a wrap fee by their respective custodians. Wrap fees take the place of a transaction fee structure and represent a percentage fee charged against assets under management. These wrap fees include all charges for trading costs, portfolio management, custody, and other administrative fees. Beginning July 1, 2009, the composite includes only wrap sponsors, performance results prior to this are derived from the Large Cap Quality Growth composite returns. The composite was comprised of 100% wrap fee-paying sponsors as of Dec. 31, 2011 and later. Composite dispersion measures represent the consistency of a firm's annual composite performance with respect to the individual account annual returns within a composite. The dispersion of annual returns is measured by standard deviation across asset-weighted accounts. Dispersion includes only those accounts which have been included in the composite for the entire year. This eliminates any inaccuracies created by annualizing partial year returns. For those years when less than six portfolios were included in the composite for the full year, no internal dispersion measure is presented and the number of accounts is listed as <5. All risk measures are calculated using net-of-fee returns. Additional information regarding policies for valuing investments, calculating performance, and preparing GIPS Reports are available upon request. Past performance is not indicative of future results. Other methods may produce different results and the results for individual accounts and for different periods may vary depending on market conditions and the composition of the account. Care should be used when comparing these results to those published by other investment advisers, other investment vehicles and unmanaged indices due to possible differences in calculation methods. No alteration of the composite as presented here has occurred because of changes in

COMPOSITE STYLE - The *Large Cap Quality Growth WRAP Platform Composite* typically invests in large capitalization, high-quality, dividend paying stocks and seeks to provide favorable downside capture characteristics and capital appreciation while emphasizing a growing income stream. Key material risks include the risks that stock prices will decline and that the composite will underperform its benchmark. As of January 1, 2016 the minimum account size for the composite is \$100,000, an account dropping below 75% of the composite's minimum threshold shall be removed from the composite at the beginning of the month it declined in market value. For all periods prior to 2016 the minimum account size was \$750,000. Beginning July 1, 2009 the composite includes only wrap sponsors, performance results prior to this are derived from the Large Cap Quality Growth composite returns. A complete list and description of Firm composites and performance results is available upon request.

BENCHMARK - The S&P 500 Index is a capitalization-weighted index that measures the performance of 500 large capitalization domestic stocks representing all major industries. The Russell 1000 Growth Index measures the performance of U.S. large cap growth stocks with the highest price to book ratios and forecasted growth within the Russell 1000 Index. Index information was obtained by ICE Data Services and Bloomberg. Benchmark returns are not covered by the report of the independent verifiers.

ADVISORY FEES - "Pure" gross returns, presented as supplemental information, do not reflect the deduction of any trading costs, fees or expenses and are presented for comparison purposes only. The wrap fee includes all charges for trading costs, portfolio management, custody, and other administrative fees and are representative of the Large Cap Quality Growth composite. Net returns are calculated by subtracting the highest applicable wrap fee (3.00% on an annual basis, or 0.75% quarterly) on a quarterly basis from the "pure" gross composite quarterly return and reflect the reinvestment of income and other earnings. The standard fee schedule in effect is 3.00% on total assets.

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¹Assets Under Advisement (AUA) are presented as supplemental information. Bahl & Gaynor identifies assets under management as assets over which the firm has discretion (including high net worth and institutional SMA accounts and certain platform assets). Assets under advisement include model-only platform assets in accounts over which the firm does not have discretion.

Trusted Investment Partners



Vere W. Gaynor

Mr. Gaynor is Co-Founder, Director Emeritus, Portfolio Manager & Principal. He is responsible for portfolio management, investment research, and client service.

EDUCATION Columbia University

Master of Business Administration Columbia University Bachelor of Arts



Robert S. Groenke

Mr. Groenke is Portfolio Manager & Principal, Chief Executive Officer & President. He is responsible for portfolio management, investment research of the real estate sector, and client service.

EDUCATION

University of Chicago Master of Business Administration University of Michigan Bachelor of Arts in Economics

Mr. Kwiatkowski is Portfolio Manager &

responsible for portfolio management,

investment research of industrials. and

Principal. Chief Investment Officer. He is

Peter M. Kwiatkowski



Kevin T. Gade

Mr. Gade is Portfolio Manager & Principal, Chief Operating Officer. He is responsible for portfolio management, investment research of the health care sector, and client service.

EDUCATION

The CFA Institute Chartered Financial Analyst® charterholder The College for Financial Planning CERTIFIED FINANCIAL PLANNER™ professional University of Cincinnati Bachelor of Business Administration



Nicholas W. Puncer

Mr. Puncer is Portfolio Manager & Principal, Managing Director, Institutional. He is responsible for portfolio management, investment research of the telecommunication and information technology (software & IT services) sectors, and client service.

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EDUCATION The CFA Institute

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Mrs. Thomas is Portfolio Manager & Principal, Managing Director, Institutional. She is responsible for portfolio management, investment research of the real estate sector, and client service.

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Trusted Investment Partners



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John B. Schmitz

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W. Jeff Bahl

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EDUCATION Washington and Lee University Bachelor of Science in Business Administration





Edward A. Woods

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EDUCATION

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Trusted Investment Partners



Eleanor K. Moffat

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Christopher M. Rowane

Mr. Rowane is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of the consumer discretionary sector (auto, leisure, housing, and restaurants), and client service.

EDUCATION

The CFA Institute Chartered Financial Analyst® charterholder American Academy of Financial Management Chartered Wealth Manager® Gannon University Master of Business Administration Gannon University Bachelor of Science in Business Administration

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EDUCATION

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Keith H. Rennekamp

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EDUCATION

The CFA Institute Chartered Financial Analyst® charterholder The College for Financial Planning Certified Financial Planner Xavier University Master of Business Administration The Ohio State University Bachelor of Business Administration



J. Eric Strange

Mr. Strange is Portfolio Manager & Principal. He is responsible for portfolio management, investment research of consumer staples, and client service.

EDUCATION

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Disclosure

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The primary focus for this investment strategy is generating current income to the investor that will grow over time. Protection in falling markets is a secondary goal, with long-term capital appreciation as a tertiary goal. The Strategy is designed for long-term investors who are willing to accept short-term market price fluctuations. Principal risks of investing in this strategy include stock market risk, management risk, recent market events risk, and large cap company risk. All equity investments inherently have aspects of risk associated with them; past performance is no guarantee of future results.

An issuer of a security may be unwilling or unable to pay income on a security. Common stocks do not assure dividend payments and are paid only when declared by an issuer's board of directors. The amount of any dividend may vary over time.

Definitions: Alpha is a measure of risk-adjusted return expected from a portfolio above the benchmark return at any point in time. Beta is a concept that measures the expected move in a portfolio's rate of return relative to movements in the benchmark. A beta greater than 1.0 suggests the portfolio is more volatile than the benchmark and a beta less than 1.0 indicates lower volatility. Bottom-Up Stock Selection is an investment approach that focuses on analyzing individual stocks and de-emphasizes the significance of macroeconomic and market cycles. Dividend is a portion of a company's profit paid to common and preferred shareholders. Dividend Yield is the annualized dividend per share divided by price per share. Dividend yield for the portfolio and benchmark is a weighted average of the results of the individual stocks. Downside Capture ratio measures a portfolio's performance in down markets relative to the benchmark. A value of less than 100% indicates that an investment has lost less than its benchmark during periods of negative returns for the benchmark. Market Capitalization (Market Cap) is the total dollar value of all outstanding shares (share price x outstanding shares) and is a measure of corporate size. Price/Book Ratio (P/B Ratio) is the weighted harmonic average of the portfolio stocks share price divided by the book value per share. Book value is a company's total assets minus intangible assets and liabilities. Price/Cash Flow Ratio (P/CF Ratio) is the weighted harmonic average of the portfolio stocks share price divided by the portfolio stocks share price divided by the portfolio stocks share price divided by the next-twelve-months earnings per share estimate. Sharpe Ratio measures the efficiency, or excess return per unit of risk (volatility), of a manager's returns. Standard Deviation is a statistical measure of historical variability of returns around a mathematical average return that was produced by the portfolio over a given period. The higher the standard deviation, the greater the variabi

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