

Bahl & Gaynor Signs Principles for Responsible Investing

Cincinnati, OH (January 31, 2022) –

Signatory of:



Bahl & Gaynor Investment Counsel announces today it is now a signatory of the United Nations-supported Principles for Responsible Investing (PRI). This international network is the world's leading proponent of responsible investment. Today's announcement marks a natural advancement of the firm's responsible investing evolution.

PRI works to understand the investment implications of environmental, social and governance (ESG) factors, supporting signatories in incorporating these factors into their investment and ownership decisions. PRI acts in the long-term interests of its signatories, of the financial markets and economies in which they operate and ultimately of the environment and society as a whole. Launched in New York in 2006, PRI has grown to more than 4,600 signatories, managing more than \$121 trillion in AUM.

PRI CEO David Atkin commented, "In joining PRI as a signatory, Bahl & Gaynor is recognizing the importance of incorporating ESG factors into investment and ownership to its clients – including individuals, institutions and financial advisors. We warmly welcome Bahl & Gaynor as a signatory and look forward to working with the team."

Bahl & Gaynor's Management Committee believes becoming a PRI signatory is an important step in the refinement of the firm's capabilities as long-term, responsible investors. Sustainability resides at the core of Bahl & Gaynor's investment philosophy; we believe the PRI network and various resources will guide further enhancements. Bahl & Gaynor specializes in the creation and management of high-quality, dividend growth equity portfolios that emphasize the following characteristics:

Robust Governance

We target investments in well-governed public companies serving their stakeholders through responsible capital stewardship, sustainable business practices and ethical decision making.

Quality

We believe sound business models pair competitive advantage with financial strength and a culture of responsible growth.

Long-Term Focus

We pursue management teams that think as we do, like business owners, and formulate strategies to produce benefits greater to society than the resources they consume.

“Many components of ESG investing have been evident in Bahl & Gaynor's longstanding investment philosophy since the firm's founding in 1990. More recently, Bahl & Gaynor has determined that the advancement of ESG capabilities is critical for us as an active manager and client-focused firm. As the investment community continues to formalize the concept of responsible investing, we are simultaneously prioritizing the enhancement of ESG research and process capabilities across the firm. We believe becoming a PRI signatory will provide the resources and ongoing guidance to support this strategic initiative,” states Charles A. “Chip” Pettengill, CFA, President, Portfolio Manager and Principal.

Bahl & Gaynor Investment Counsel is a Cincinnati-based investment management firm that is independently owned by its employees.

For more information about Bahl & Gaynor's approach to responsible investing, please visit:

<https://www.bahl-gaynor.com/esg/>