

Portfolio Characteristics

1. Current dividend yield of **2.8%**
2. Average S&P earnings and dividend quality ranking of **B+**
3. Weighted-average market capitalization of **\$7.4 billion**

Portfolio Management Parameters

1. 100% of companies held in the portfolio pay a cash dividend
2. Maximum position size of 5.0%, minimum of 0.5% at purchase
3. Cash is frictional and generally represents 1% to 3% of portfolio value
4. Annual portfolio turnover is low to moderate
5. Sell or trim decisions are based upon fundamentals, dividend policy, and deteriorating balance sheet
6. The strategy employs no derivatives, exchange-traded funds or mutual funds

Investment Philosophy

Bahl & Gaynor employs a Growth at a Reasonable Price discipline to purchase high-quality companies at sensible valuations. It is our goal to seek superior performance while preserving capital in declining markets. In addition, our focus on companies that pay a growing dividend has benefited our clients in the form of a reliable income stream.

We are long-term investors and seek to identify companies that are managed conservatively and for growth, have stable and sustainable business models, and reward shareholders with a growing dividend. It is our intention to identify the best companies that meet these criteria and hold them for long periods of time.

Since day one, our investment strategy has remained intact – we firmly believe in the power of long-term investing and compounding dividend income.

Small/Mid Cap Income Growth Positioning

Our smig[®] strategy focuses on owning small and medium-size companies with an average market capitalization at purchase between \$300 million and \$15.0 billion. Protection of capital in falling markets, providing an above-average and growing income stream, and strong performance all relative to small to medium-size company managers constitute the strategy's goals.

Bahl & Gaynor's equity selection process yields an investable universe of companies that are managed conservatively and for long-term growth, have stable and sustainable business models, and reward shareholders of the company with a growing dividend. From this investable universe, the smig[®] strategy seeks small to medium-size companies with the ability to grow their dividend payments at a high rate in the future. The minimum dividend yield at purchase is 2.0%.

Over a full market cycle, Bahl & Gaynor's smig[®] strategy seeks to outperform its benchmark and small/mid-capitalization core peers all in the context of a lower-than-average portfolio risk profile.

Client portfolios will generally be diversified among a selection of 45 to 65 common stock issues with each security typically held for three to five years. Low portfolio turnover combined with the favorable tax treatment of dividend income results in a cost and tax-efficient portfolio.

Model Style Categorization

Asset Class: Domestic Equity

Benchmarks: Russell 2500

Mandate: Small/Mid Cap Core

Top 10 Holdings

S&P Equity Quality Ranking¹

Company	Weighting	S&P Equity Quality Ranking ¹
Quest Diagnostics (DGX)	4.04%	B+
Hasbro (HAS)	4.01%	A-
Scotts Miracle-Gro (SMG)	3.84%	B+
Broadridge Financial (BR)	3.68%	A-
M.D.C Holdings (MDC)	3.48%	B
Evercore (EVR)	3.42%	B
Hubbell Incorporated (HUBB)	3.37%	A-
Equity LifeStyle Properties (ELS)	2.96%	A-
LCI Industries (LCII)	2.90%	B+
Encompass Health (EHC)	2.84%	B

Sector Weightings	smig®
Financials	17.7%
Consumer Discretionary	13.1%
Industrials	12.1%
Real Estate	11.9%
Technology	11.2%
Basic Materials	9.4%
Consumer Staples	8.4%
Health Care	7.8%
Utilities	4.1%
Money Market	2.3%
Telecommunications	2.0%
Energy	0.0%

Portfolio Statistics	smig®	Russell 2500
P/E Ratio (trailing 12 months ex. neg.)	19.8x	18.7x
P/B Ratio	2.6x	2.0x
Weighted Average Market Cap	\$7.4 B	\$5.4 B
Dividend Yield	2.8% ³	1.4%
B+ or better S&P Quality Ranking	59.3%	25.4%
A- or better S&P Quality Ranking	28.7%	11.6%
Beta since inception ⁵ – Net of Fees ⁴	0.81	1.00
Sharpe Ratio since inception ⁵ – Net of Fees ⁴	0.63	0.47

Source: FactSet, 2020, Bahl & Gaynor. Data is drawn from the Small/Mid Cap Income Growth model portfolio that is fully discretionary, unconstrained and subject to change. Individual Bahl & Gaynor clients may or may not hold these positions or have similar characteristics. ¹Standard & Poor's [S&P] Quality Ranking: S&P determines "quality" via a company's 10-year history of earnings growth and dividend growth. Those with a quality rating of B+ (or better) are considered "average" (or better) ²Russell Sector Classification does not separate REITs from Financial Services; for this illustration, Bahl & Gaynor has separated REITs from Financial Services for comparison. ³Dividend yield includes cash holding. ⁴Source: PSN Enterprise, 2020. ⁵Inception date is 3/31/13.